

Geo-location-aware Emulations for Performance Evaluation of Mobile Applications



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Customized service



- Access to Internet everywhere
 - Wireless connectivity
- Increasingly mobile users
 - Smart phones and tablets
 - Connected (close to) all the time
- Powerful customized applications
 - Location-aware app
 - Customized services based on location

Evaluation methodology

- New emerging location-based services and applications for mobile users
- Many alternative implementations
- Need fair evaluation methodology

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Evaluation methodology

- Fair head-to-head comparisons ...
..... under realistic scenarios
- Repeatable experiments
- Quick and low price

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- Many alternative implementations
- Need fair evaluation methodology



Evaluation Methodology



Approach	Comment	Choice
Field tests		
Modeling Simulations		
Emulation		

Evaluation Methodology



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Field tests	Expensive and does not allow repeatable experiments	✗
Modeling Simulations		
Emulation		

Evaluation Methodology



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Emulation	Relatively cheap, real hardware, but we still need methodology for repeatable location-based evaluation ...	✓

... develop simple methodology that allow ...

- *Repeatable experiments: Allow head-to-head comparison*
- *Quick and low price: Can be done in-house*
- *Realistic scenarios: Use of real mobility patterns and network conditions*

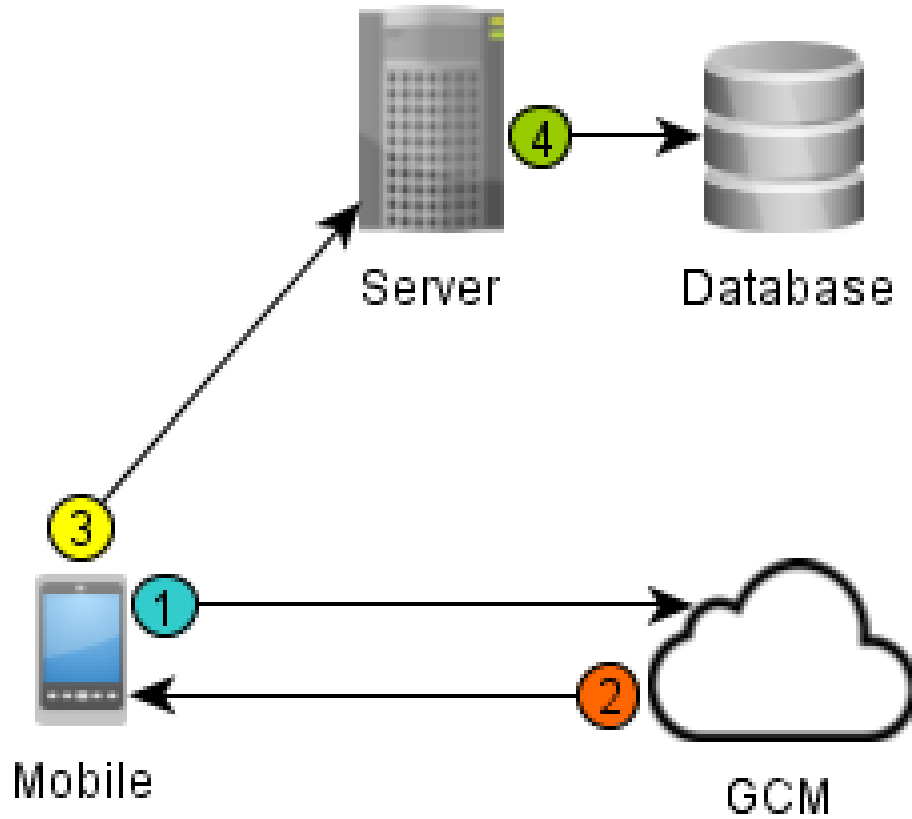
Example application



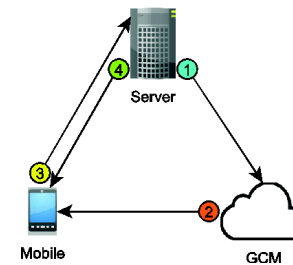
- Location-aware download scheduler based on notification service
 - Google Cloud Messaging (GCM)
- Mobile app
 - HTC wildfire with Android
 - Wi-Fi and location service (GPS and network)
- Application server
 - PHP + MySql
 - Notifications, network conditions



Example application

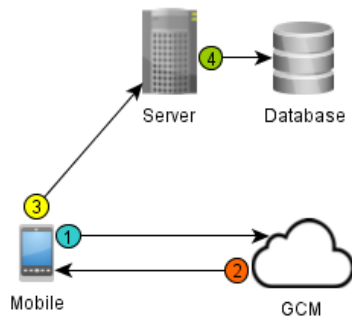


Registration

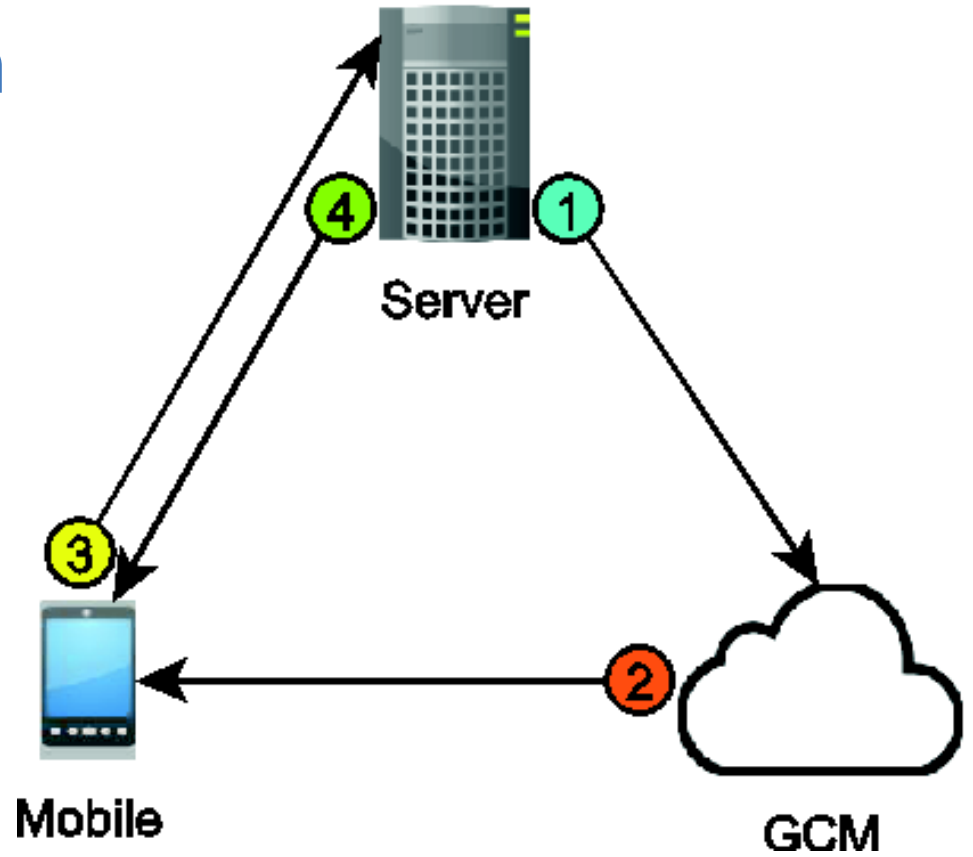


Notifications

Example application

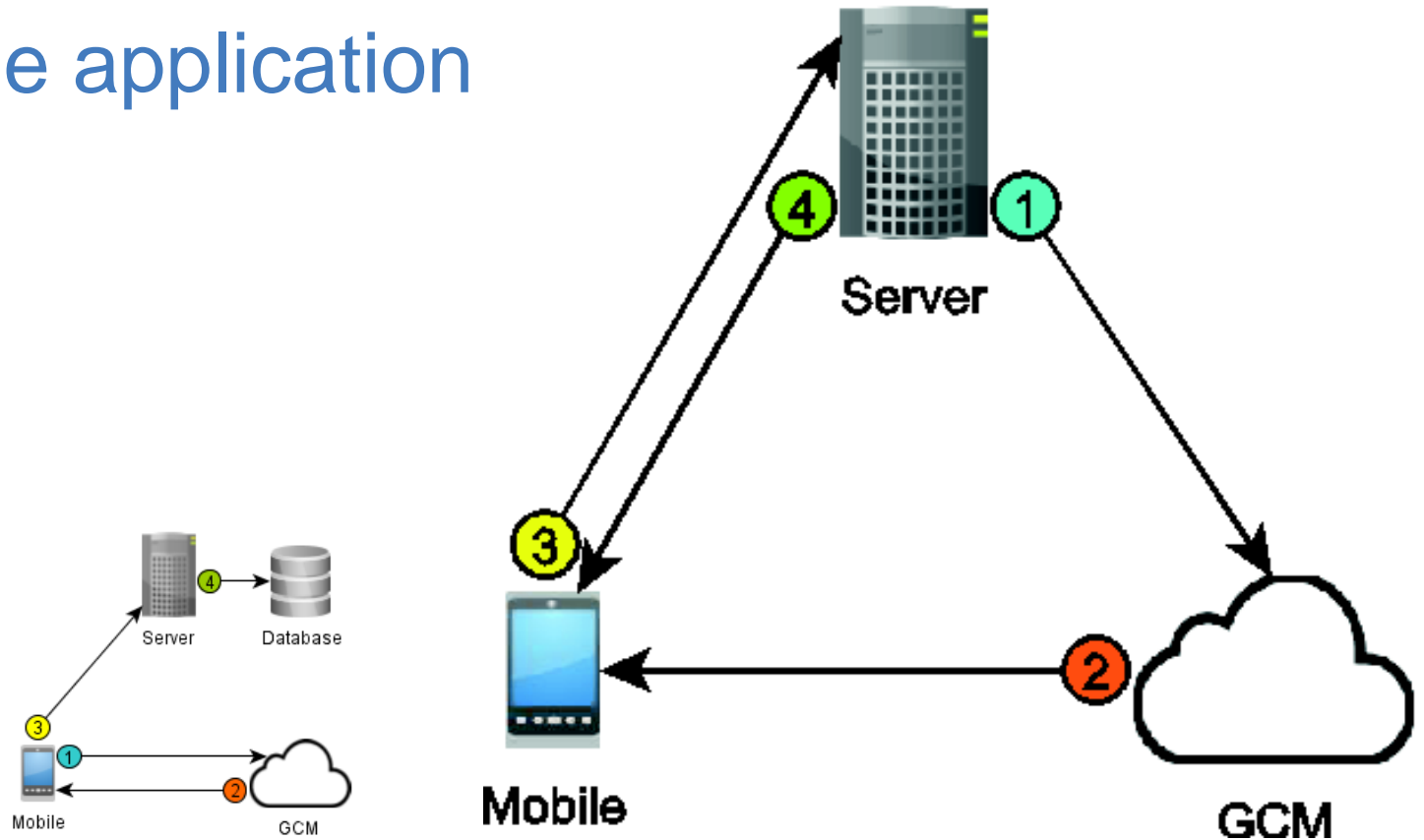


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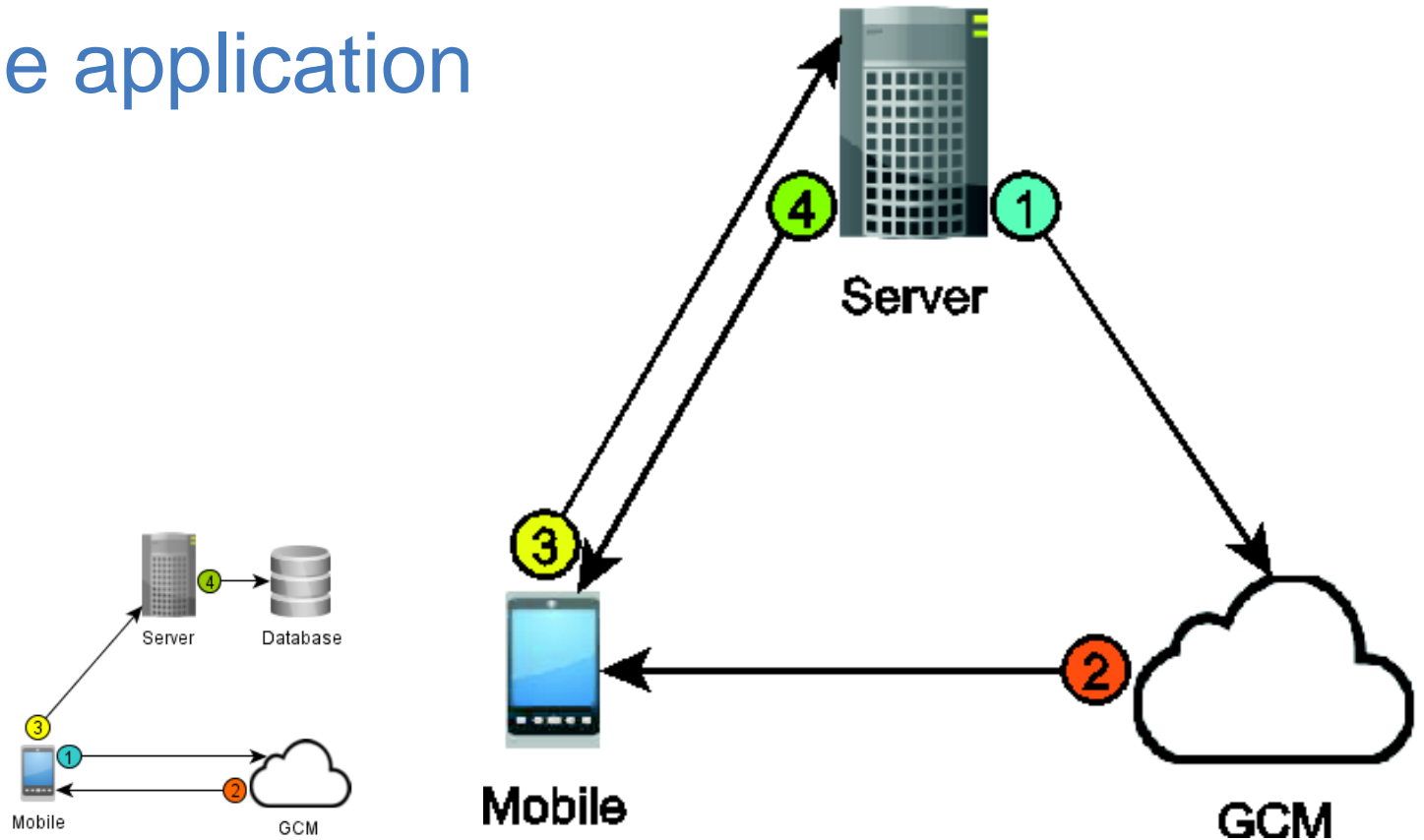
Notifications

Example application



1. The server sends a notification to GCM
2. GCM notifies the mobile that an update is available
3. The mobile requests the update
4. The server sends the update

Example application

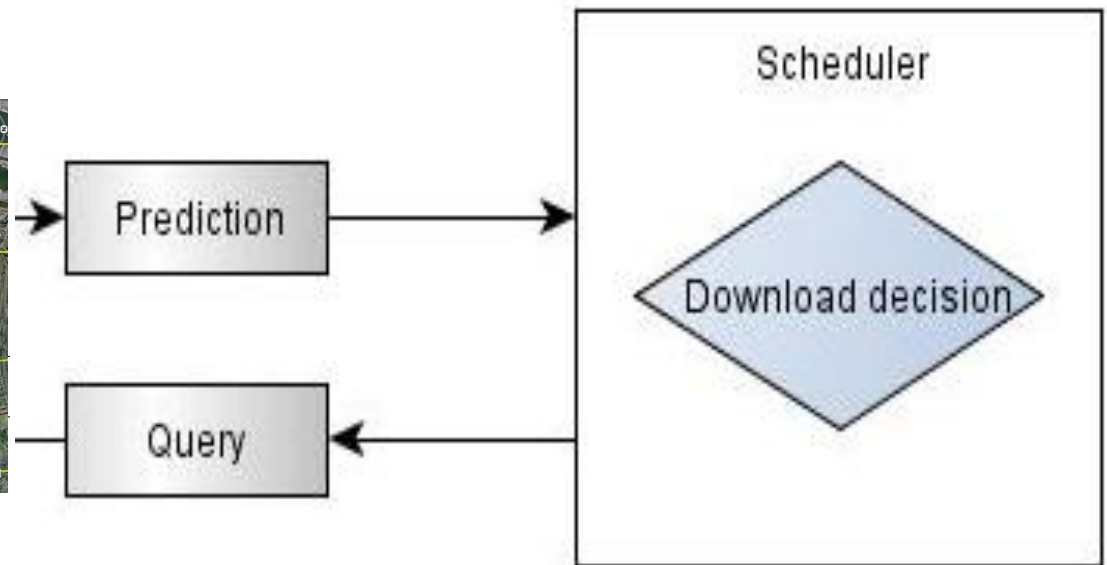


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GeoSmart Scheduler

-- *Design and Proof-of-concept Implementation*

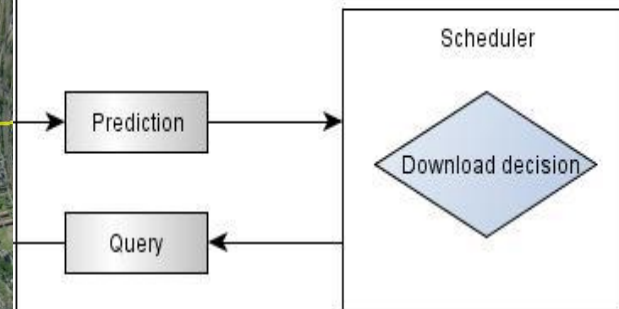
Performance Network Map + Smart Scheduler



GeoSmart Scheduler

-- Design and Proof-of-concept Implementation

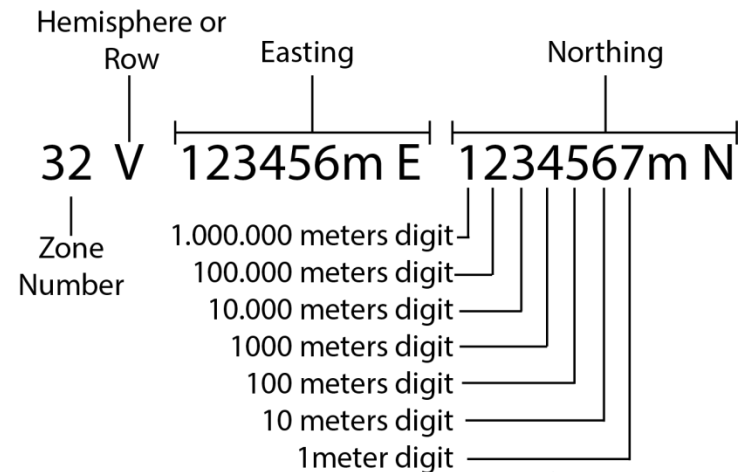
Performance Network Map + Smart Scheduler



Performance Network Map

Throughput-location pairs

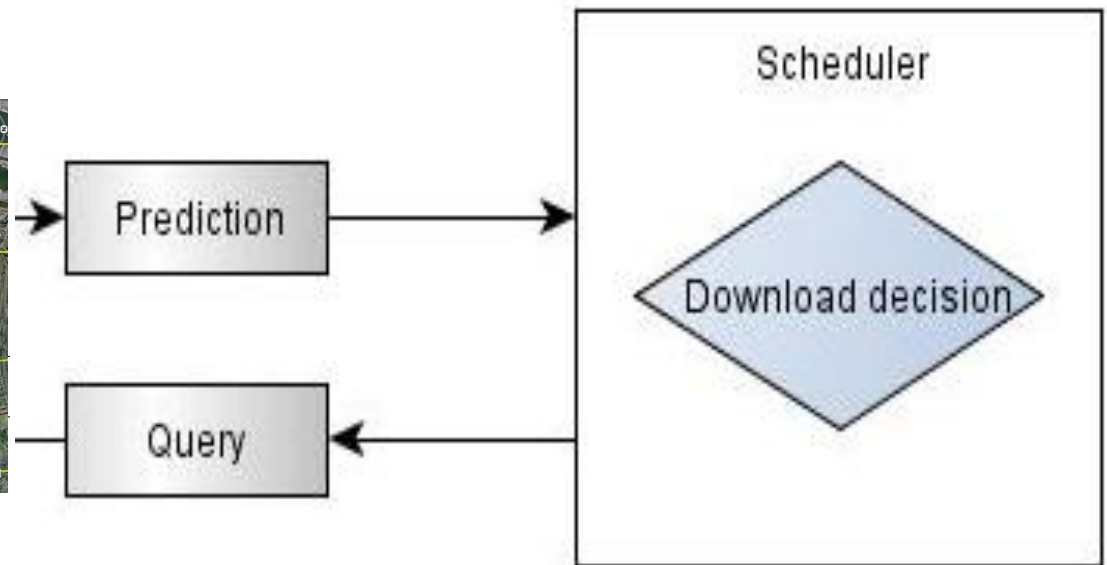
- HTTP throughput prediction
 1. Passively measure throughput when data is downloaded
 2. Update prediction using EWMA
- UTM location:
 1. Obtain location in latitude/longitude when data is downloaded
 2. Convert location to UTM coordinates



GeoSmart Scheduler

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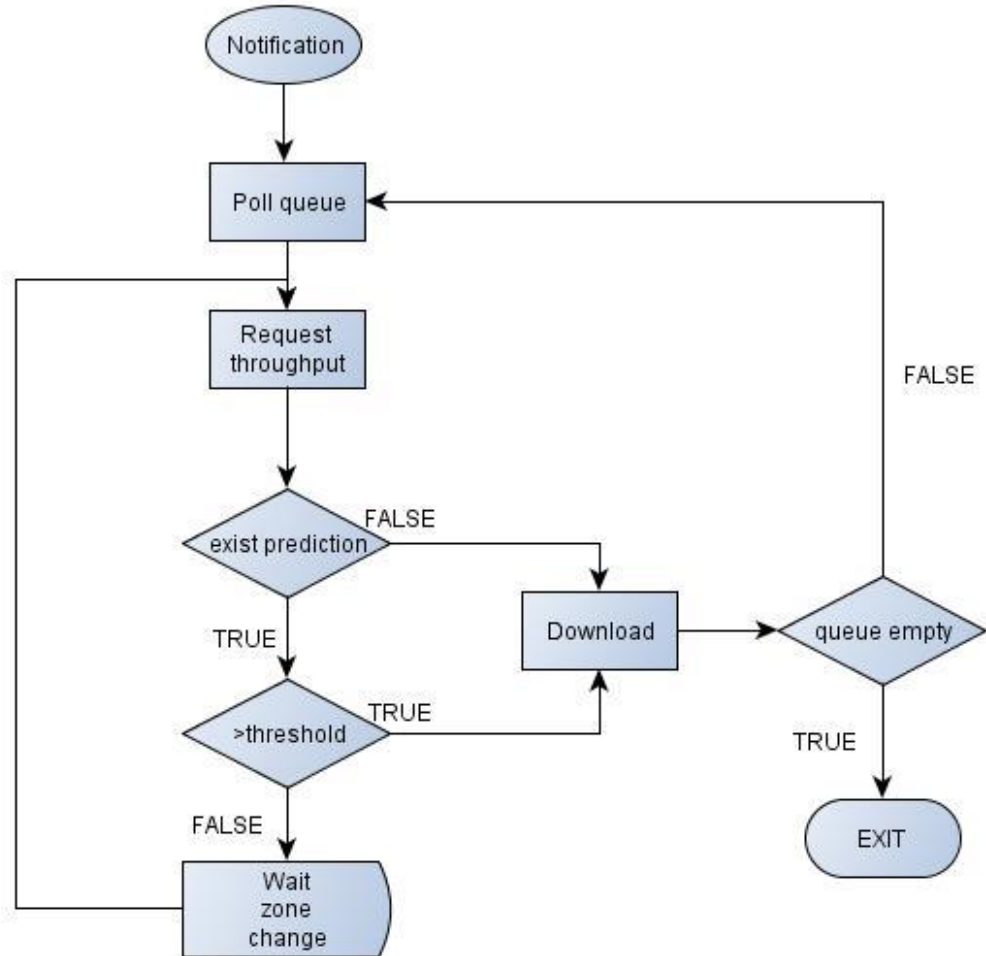
Performance Network Map + Smart Scheduler



GeoSmart Scheduler

Basic implementation

- ▶ *FIFO Notifications queue using*
- ▶ *Threshold based on average path throughput*



Evaluation and results

TRACE-BASED EMULATION EVALUATION

Trace-driven emulation

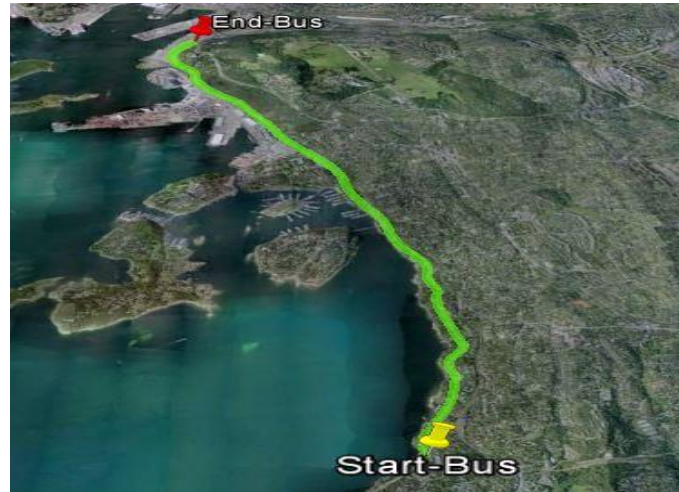
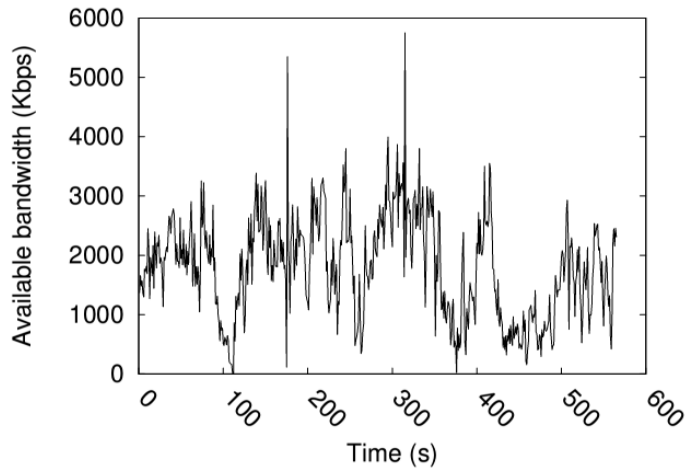
- ▶ *Client location and bandwidth conditions*
 - ▶ *Traces obtained from dataset of real measurements*
 - ▶ *E.g., commuter traces: bus, ferry, car, train, etc.*
 - ▶ *(i) Timestamp, (ii) Latitude/longitude, and (iii) bandwidth*
 - ▶ *Location mocking using Android API features*
 - ▶ *Create test location service*
 - ▶ *Network conditions emulated with DummyNet*
- ▶ *Server-driven workload*
 - ▶ *Traces collected using Twitter API*
 - ▶ *E.g., rate of 3 to 12 notifications per minute*
 - ▶ *(i) time stamp and (ii) unique ID*

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Bandwidth, location, and and workload traces

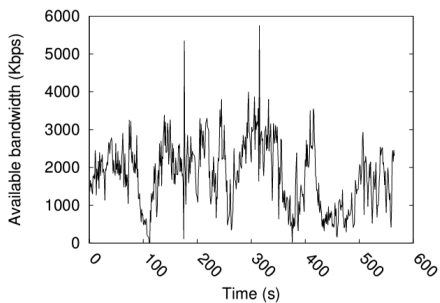
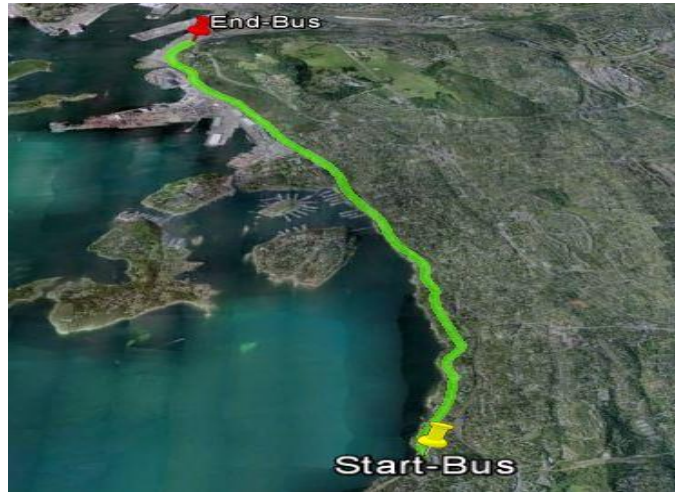
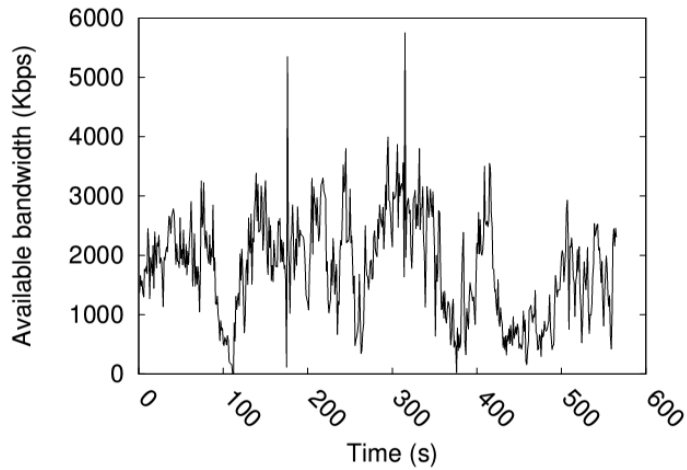
Bus scenario



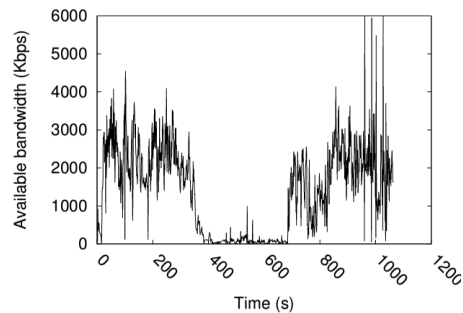
H. Riiser, P. Vigmostad, C. Griwodz, and P. Halvorsen, "Commuter path bandwidth traces from 3g networks: Analysis and applications," in Proc. ACM MMSys, Feb/Mar. 2013.

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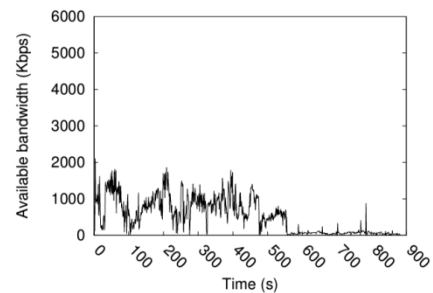
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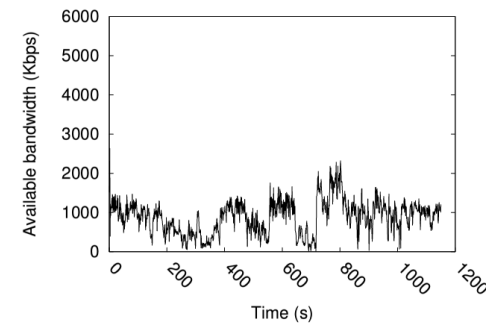
(a) Bus



(b) Ferry



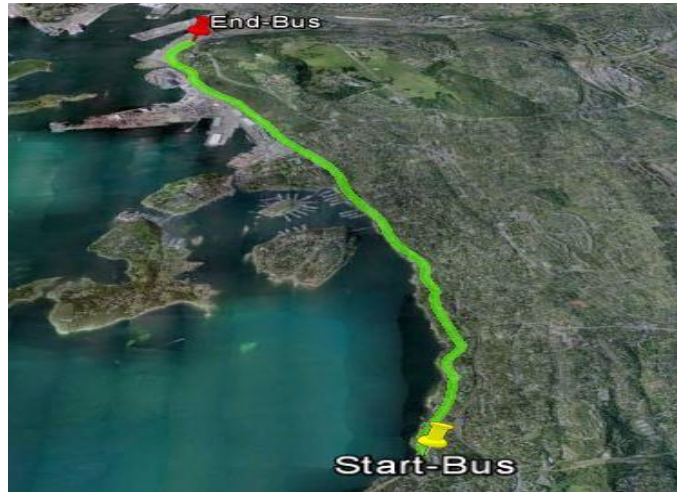
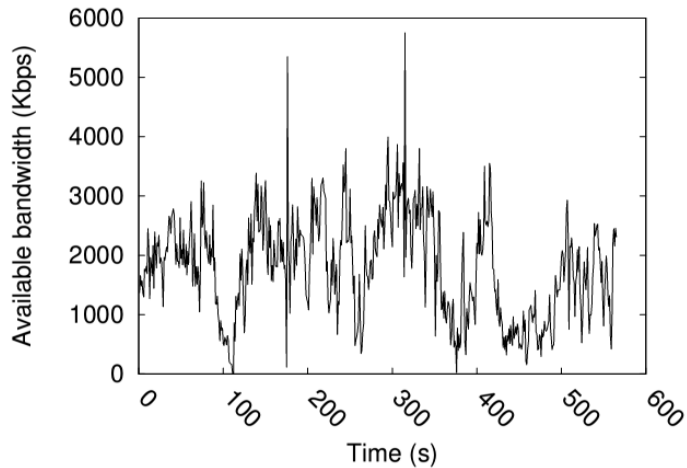
(c) Metro



(d) Tram

Bandwidth, location, and workload traces

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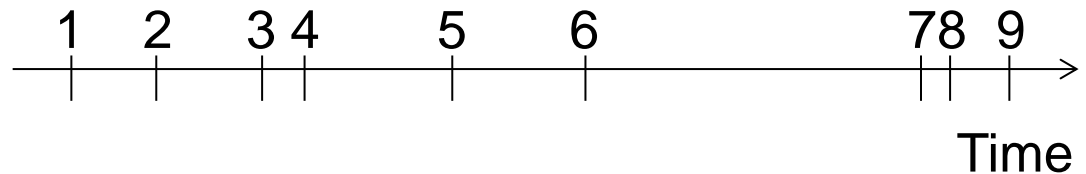


Notification traces ...

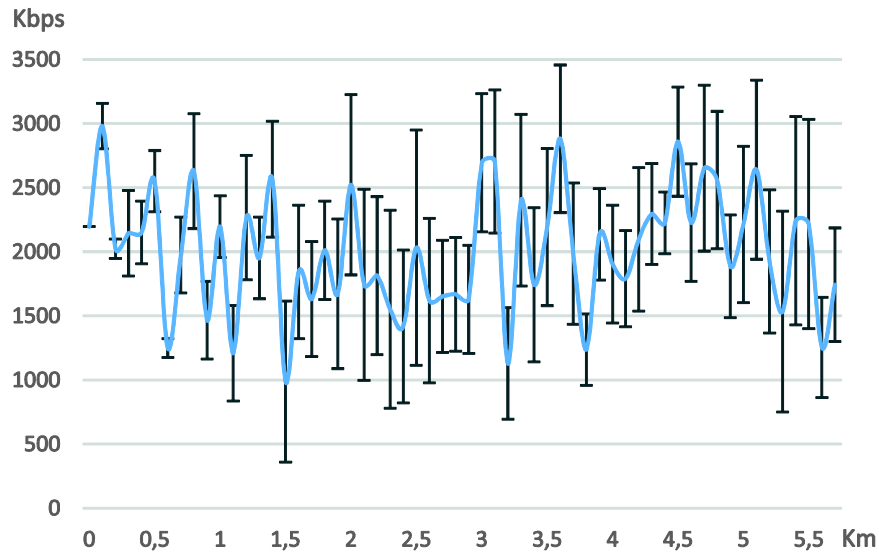


#topicX

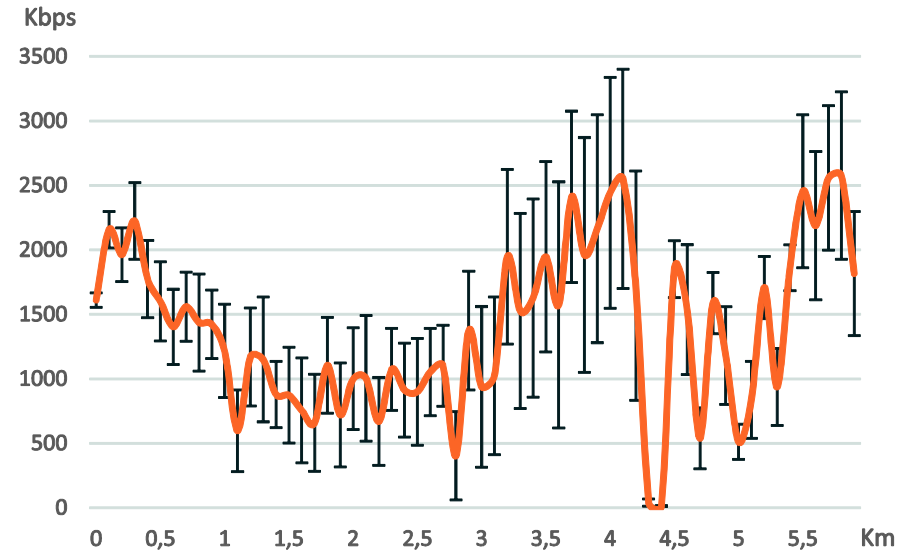
#topicY



Naive download speeds



Bus scenario

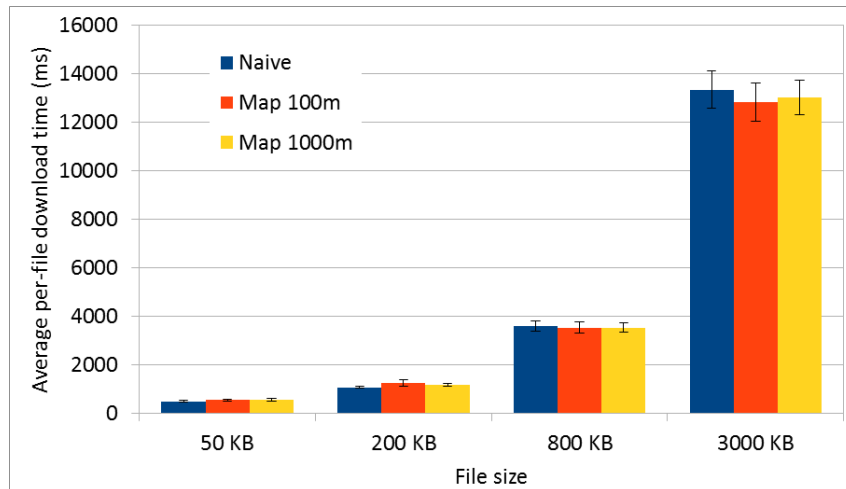


Ferry scenario

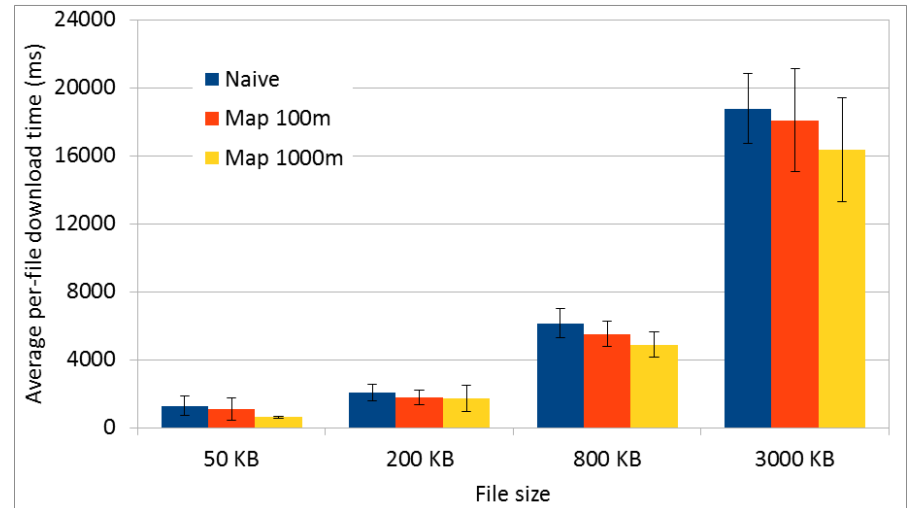
Sample file size 100KB

GeoSmart Scheduler Results

- Example measure: Average download time
- Three (3) alternative approaches (or grid sizes)
- Four (4) alternative file sizes



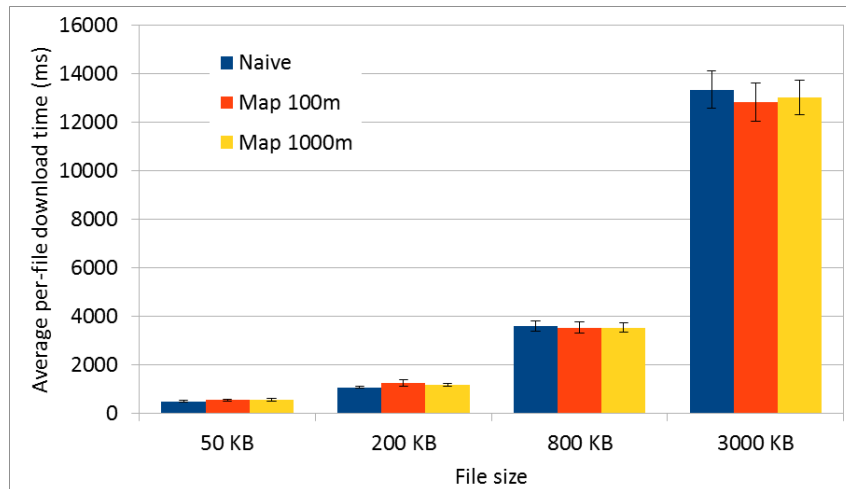
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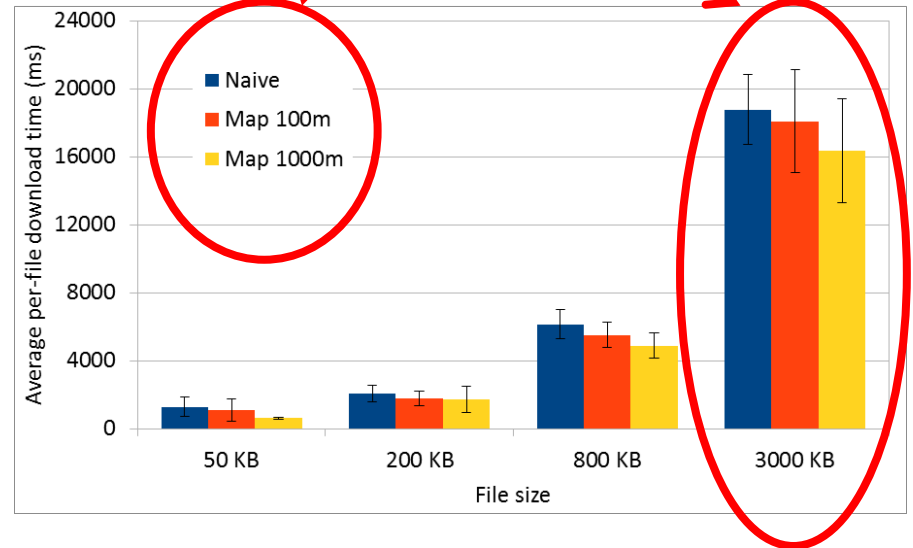
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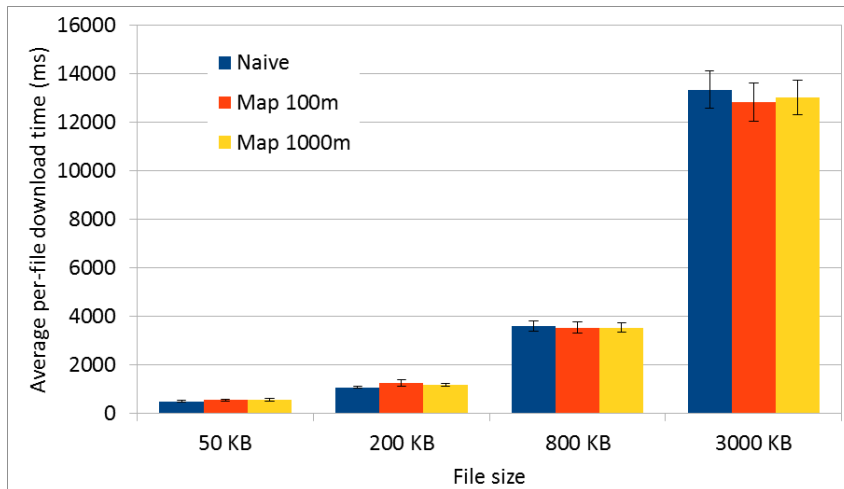
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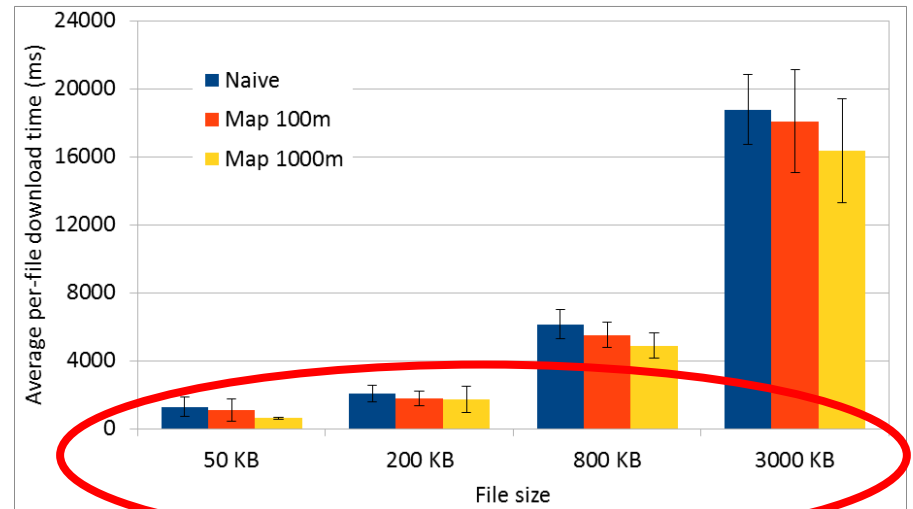
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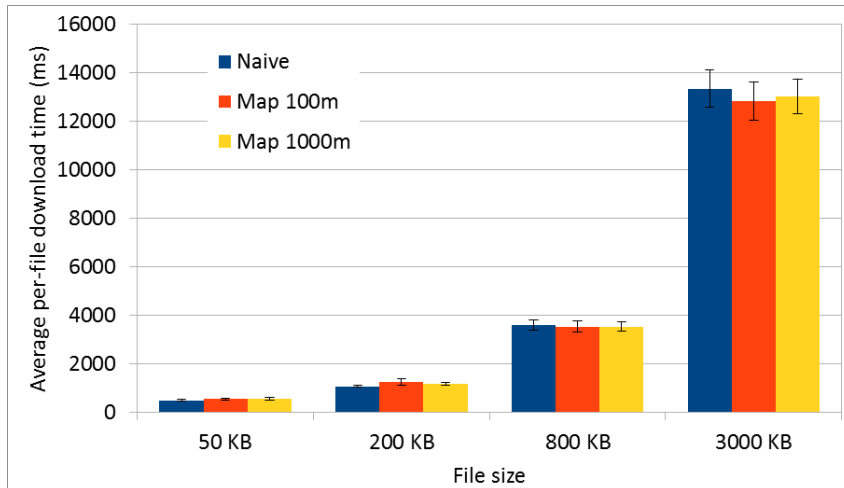
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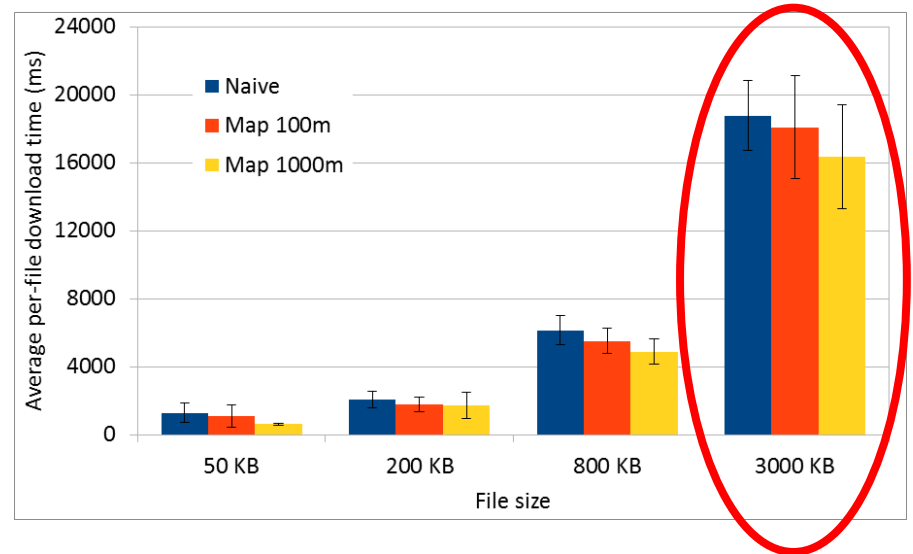
Ferry scenario

GeoSmart Scheduler Results

- *Relatively small improvements (e.g, 10-20%)*



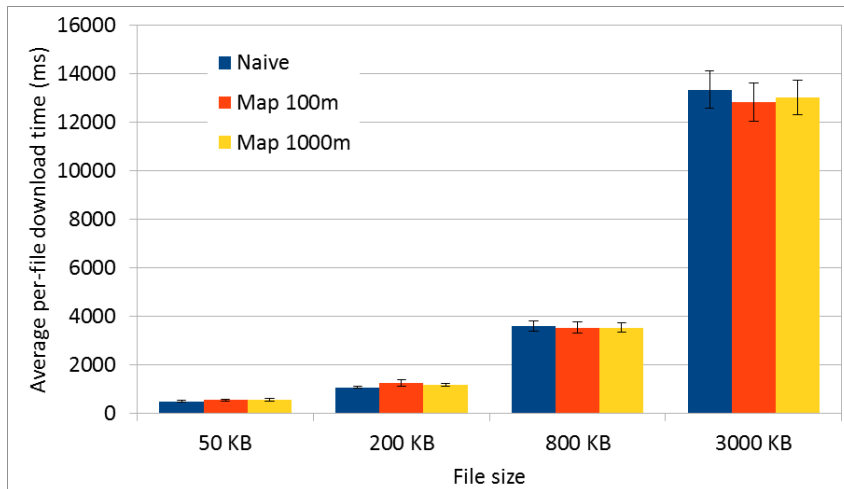
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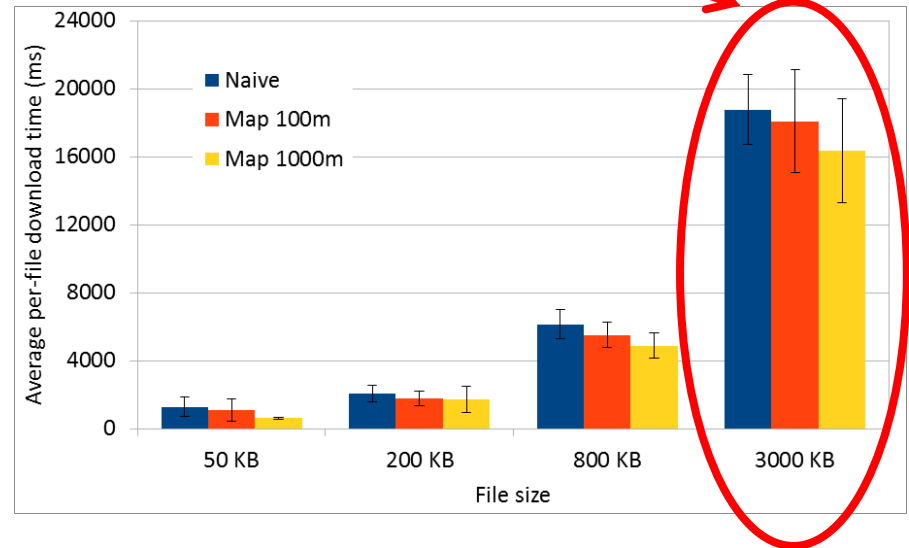
Ferry scenario

GeoSmart Scheduler Results

- *Relatively small improvements*
- *Better improvements in scenarios with significant location differences in network performance*



Bus scenario



Ferry scenario

Conclusions

- Our emulation framework provides fair-head-to-head protocol/service comparisons
 - Real hardware and realistic mobile scenarios
 - Repeatable experiments
 - Relatively low cost
- Regards to our proof-of-concept implementation
 - GeoSmart scheduler perform better in scenarios with significant location differences in network performance
 - Limited accuracy of EWMA estimator for HTTP throughput
 - Choose correct resolution is important
- Future work will consider
 - Higher order stochastic models for estimation, adaptive map resolution (e.g., based on speed of user) with richer information (e.g., based on network data technology)

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Software: www.ida.liu.se/~nikca/papers/wons14.html



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