

# Web Authentication using Third-parties in Untrusted Environments

**Anna Vapen**

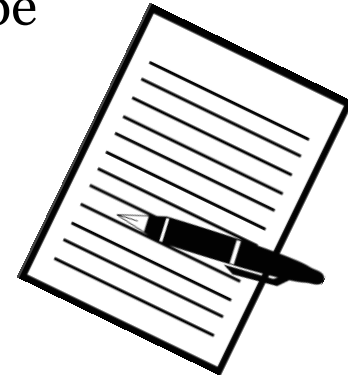
PhD Thesis Presentation 2016-09-30

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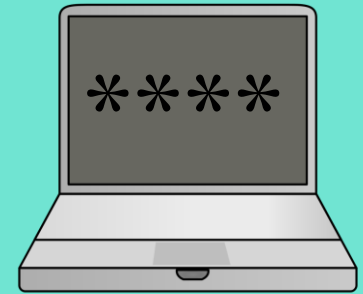


# Agenda

1. Background
2. Research problems
3. Analysis
  - Web authentication and untrusted computers
  - The third-party authentication landscape
  - Third-parties and privacy risks
4. Contributions



# Background



# Web Authentication

- Method to prove that you are a specific person
- Personal web experience
  - User accounts require authentication

A screenshot of the Google Account sign-in interface. At the top, it says "Sign in to Gmail with your Google Account". Below this are two input fields: "Username:" and "Password:". Under the password field is a checkbox labeled "Stay signed in". A "Sign in" button is positioned below the checkbox. At the bottom, there is a link that says "Can't access your account?".

Example: Signing in to Google with username and password

# Password Challenges

Most common web authentication method

Simple setup



Reused on several sites

Written down

Alternative methods

Time consuming

Additional equipment



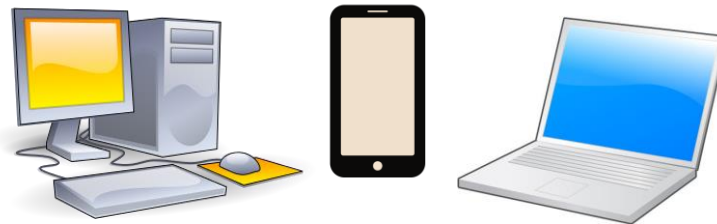
Replay attacks

Forgotten by the user



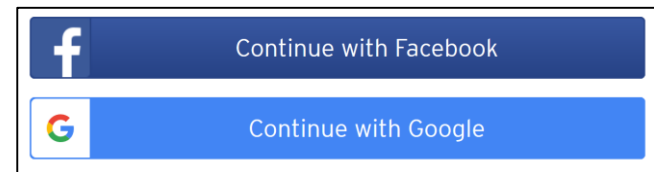
# Mobile Users and Untrusted Environments

- Mobile users
  - Different devices
  - Different places
- Untrusted environments
  - Infected computer
  - Untrusted WiFi network



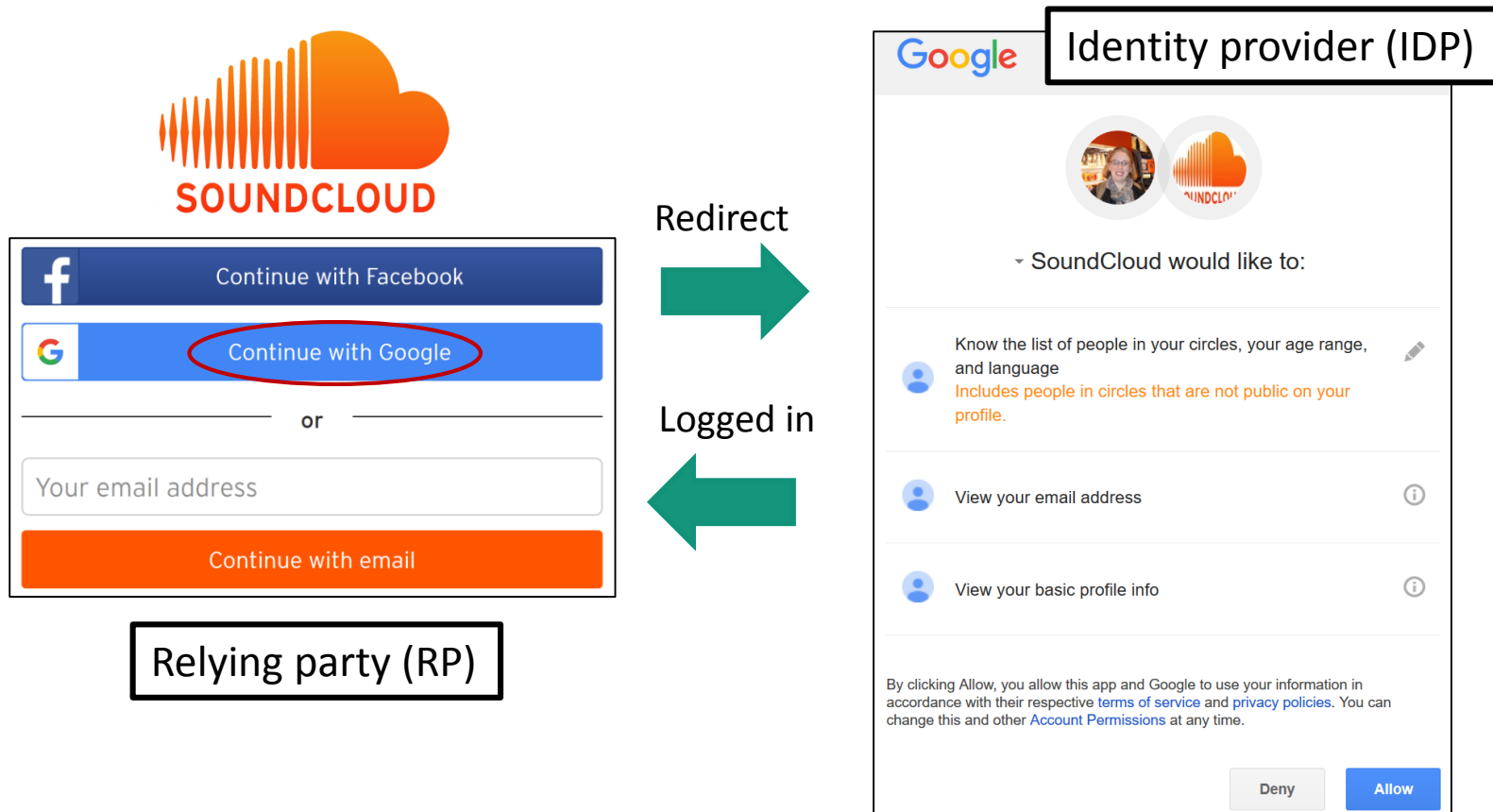
# Third-party Web Authentication

- Use an **IDP** (identity provider) account to access many **RPs** (relying parties)
- Fewer logins – simplify authentication
- Information sharing between websites
  - Privacy leaks!





# Third-party Authentication Scenario

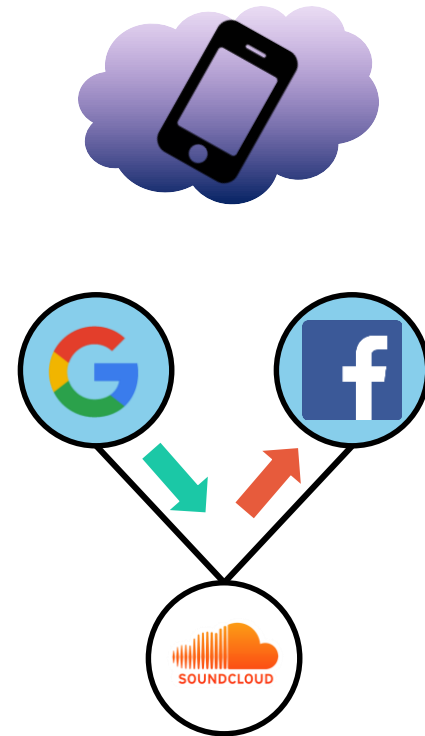


# Research Problems



# Research Problems

1. Web authentication
  - For mobile users in untrusted environments?
2. Third-party authentication
  - Usage over time?
  - How to measure?
3. Privacy risks
  - Information flows between parties?



# Web Authentication and Untrusted Computers



# Mobile Phones as Authentication Devices



Strong authentication



Carried by the user



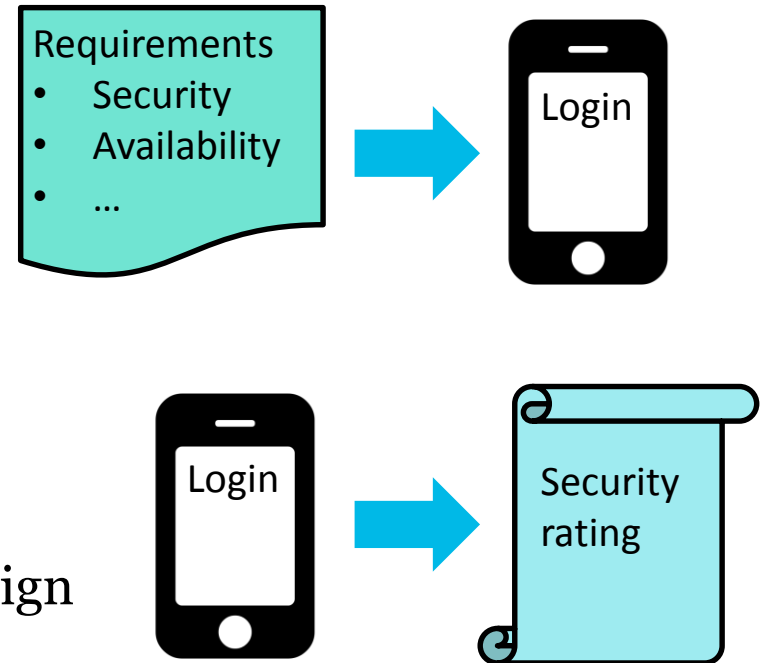
Security problems



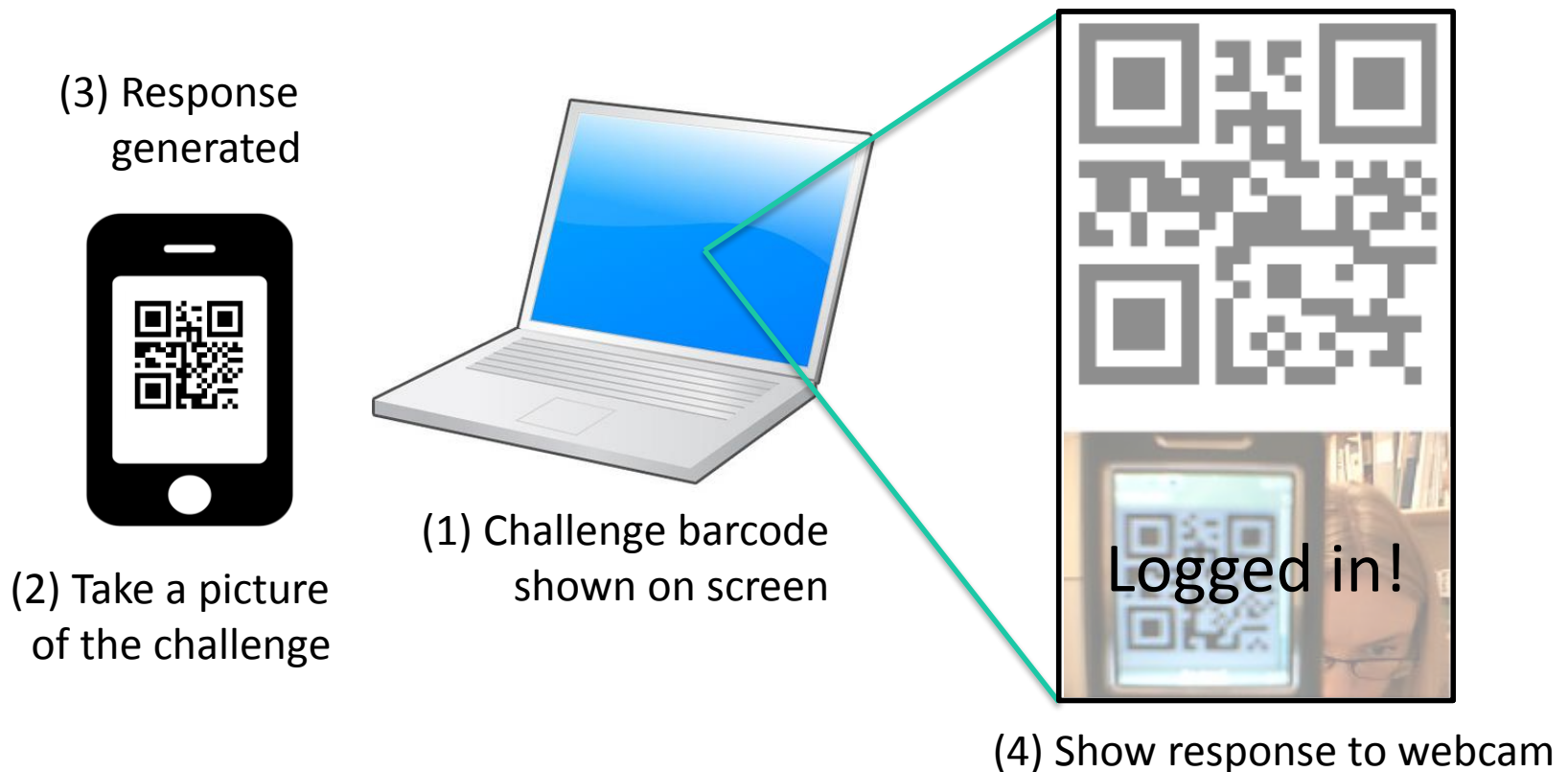
Comparing solutions?

# Design and Evaluation Method

- Design
  - Select requirements
  - Get design suggestions
- Evaluation
  - Start with an existing design
  - Get a security rating of the design



# Optical Authentication Proof-of-Concept



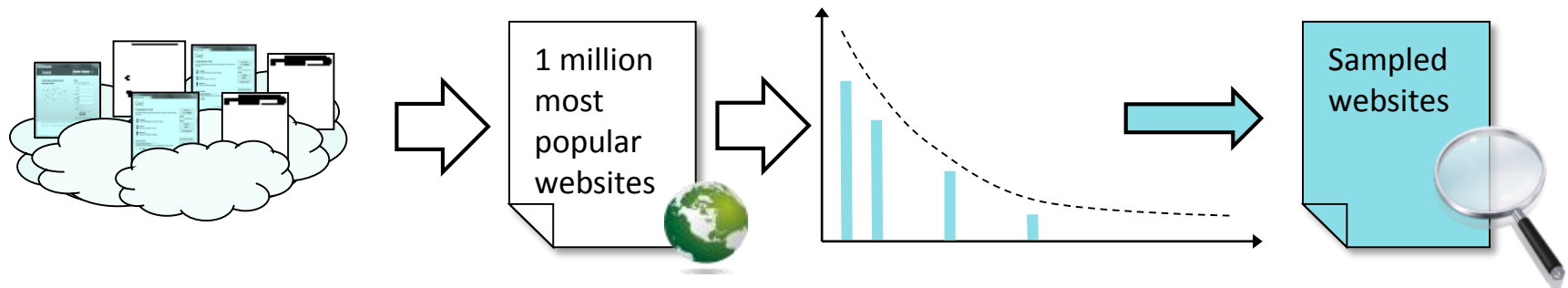
# The Third-party Authentication Landscape





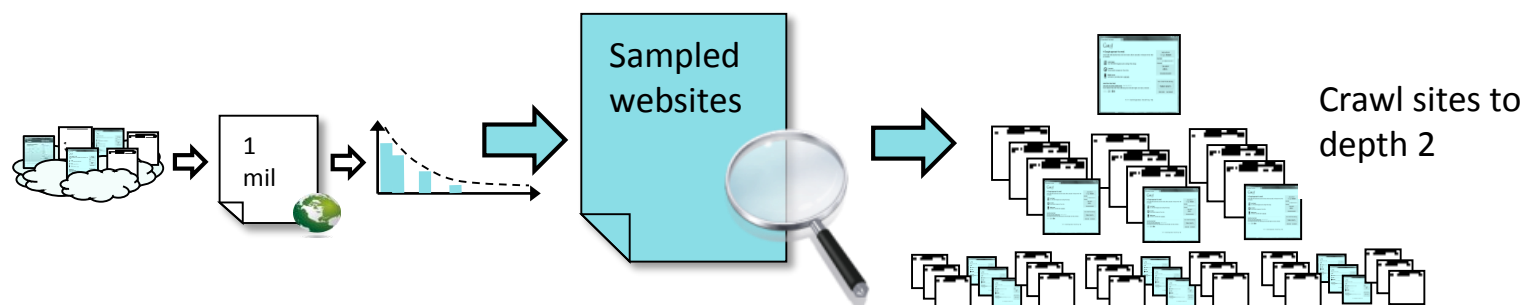
# Data Collection

- Popularity-based logarithmic sampling
  - 80,000 points uniformly on a logarithmic range
  - Pareto-like distribution
  - Capturing data from different popularity segments



# Large-scale Crawling

- Selenium-based crawling and relationship identification
- Able to process Web 2.0 sites with interactive elements
- Low number of false positives
- Validation with semi-manual classification and text-matching

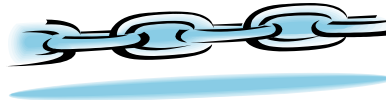


# Collected Data

1.6 terabyte  
analyzed data



25 million  
analyzed links



3 329 unique relationships  
50 IDPs and 1 865 RPs



WHOIS, server location,  
and audience location

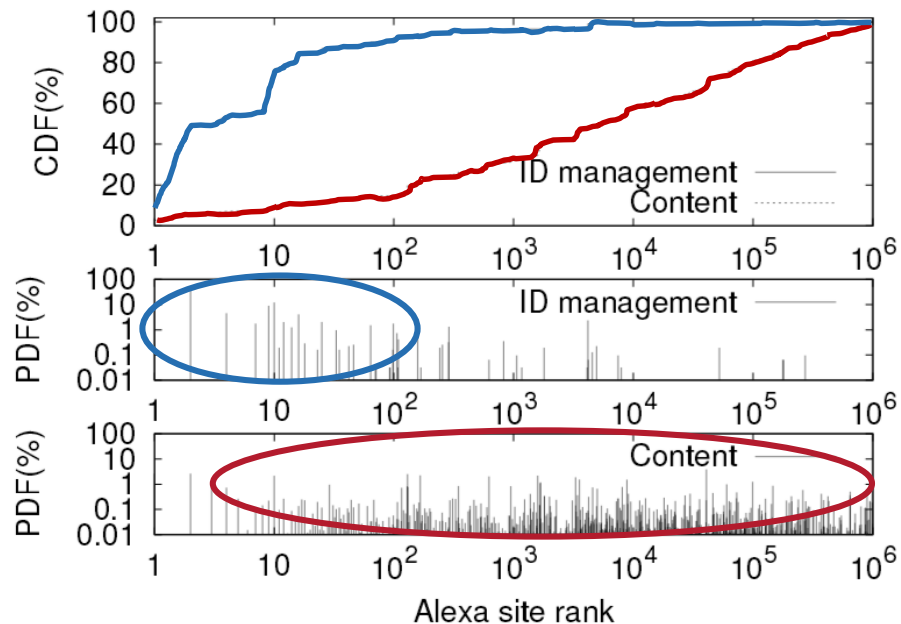


Total site size and number  
of links and objects

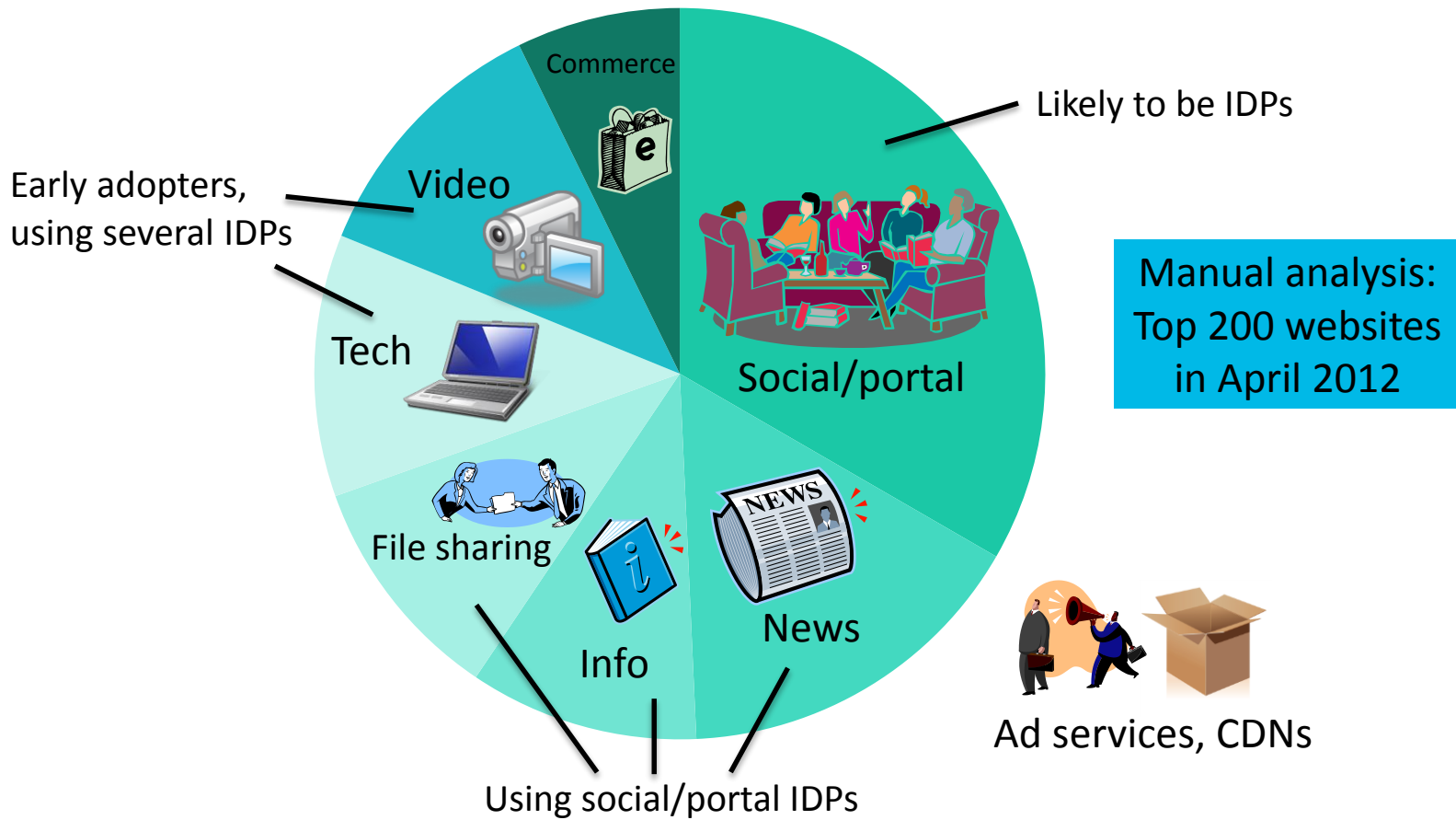
# IDPs vs Content Sharing Services

**Content sharing:**  
Importing images, scripts etc. from other sites (third-party content providers)

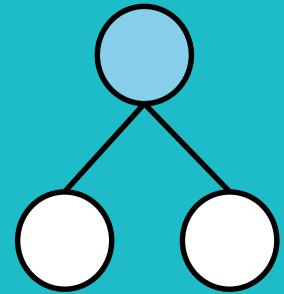
IDPs are selected locally, in contrast to content services.



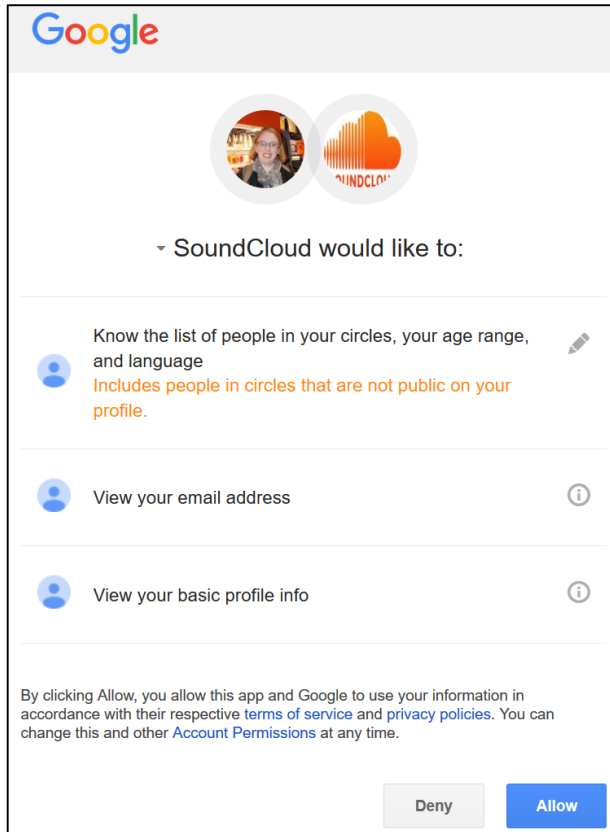
# Service-based Analysis of RPs



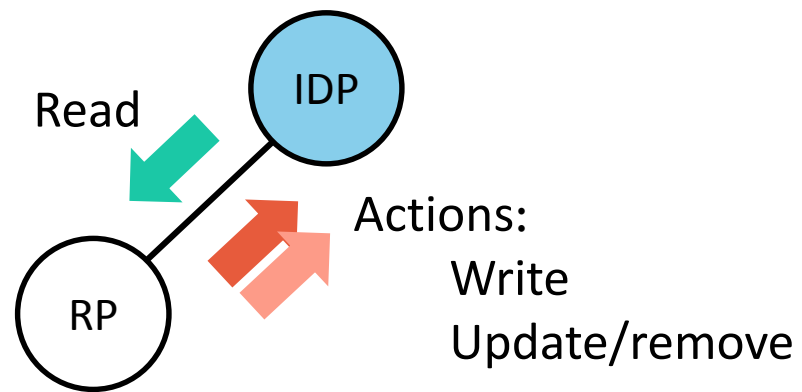
# Third-parties and Privacy Risks



# App Rights and Information Flows



App rights example



# Our Studies on Privacy Risks

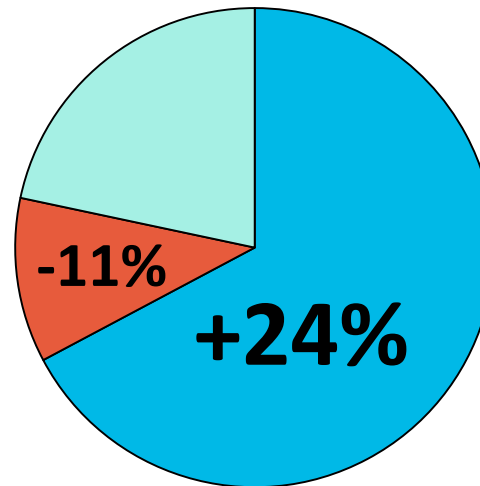
- Categorization app-rights data
  - Manual study on the top 200 most popular websites
  - Longitudinal approach: three years
- Targeted login tests
- Privacy risk categorization
  - Data types in app rights
  - Combinations of types





# Protocol Selection

- OpenID
  - Authentication protocol
  - Decreasing in popularity
- OAuth
  - RP may use actions on IDP
  - Rich user data is shared
  - Increasingly popular



**April 2012 vs.  
Sept 2014**

- OAuth
- OpenID
- Both

# IDP Selection

- Top 200 April 2012: 69 RPs and 180 relationships
- Same sites, April 2015: **+15** RPs and **+33** relationships
- **75%** of these RPs are selecting all their IDPs from the **top 5** most popular IDPs

Top IDPs:     

 +  37%

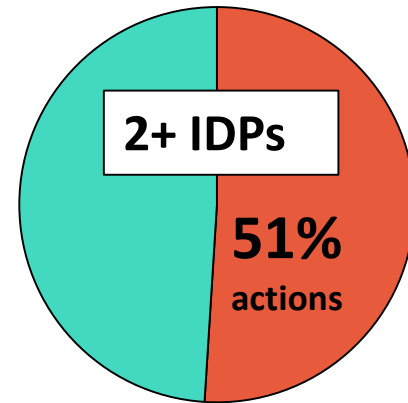
 +  19%

 +  12%

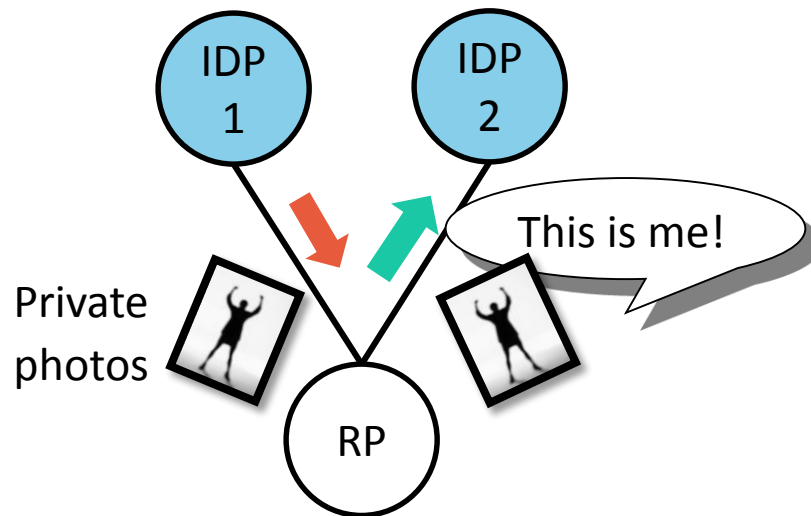
## Risk Types

Facebook, Twitter and Google:

- Only a few relationships in the most privacy preserving category
- 2+ IDPs: More than half are using actions
  - Dangerous when having several IDPs
  - Potential multi-hop leakage



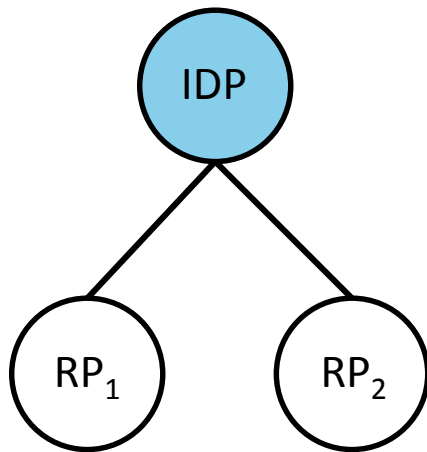
# Multi-account Information Risks



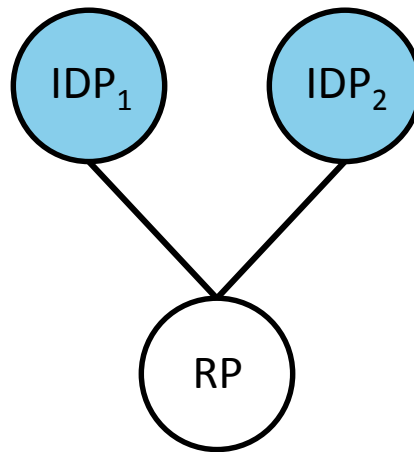
Connecting several IDPs to an RP

- Cross account leakage
- Unwanted combinations of conflicting information
- RPs handle multi-IDP usage badly

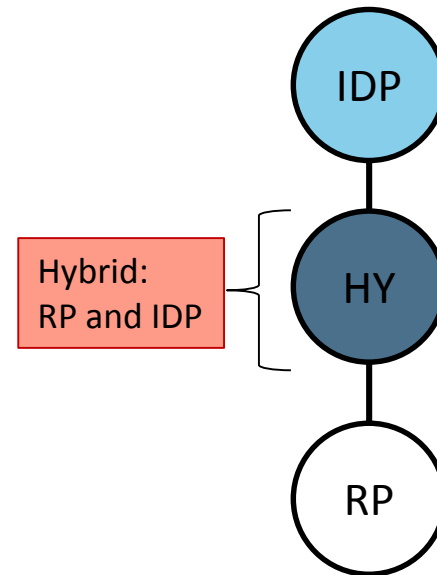
# Structures in the RP-IDP Landscape

**High-degree IDP case**

- IDP having many RPs
- Top IDPs

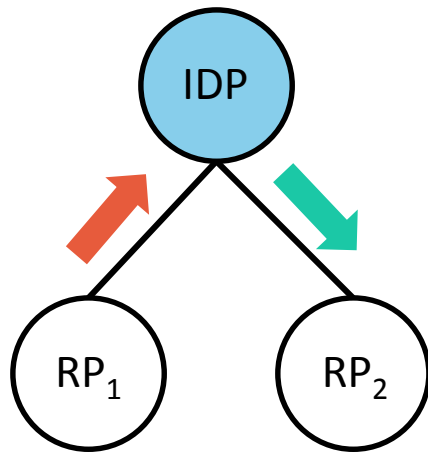
**High-degree RP case**

- RP having many IDPs
- Specialized IDPs

**Hybrid case**

- Hybrids are both RP and IDP

# RP-to-RP Leakage Example



RP-to-RP

RP-to-RP leaks	February 2014		April 2015	
IDP	All	Severe	All	Severe
Facebook	645	150	473	66
Twitter	110	110	110	110
Google	91	0	91	0

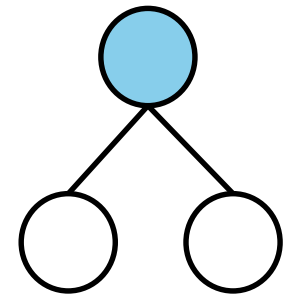
Dataset with 44 RPs using Facebook, 14 using Twitter and 12 using Google

- Potential RP-to-RP leaks
  - Data posted to IDP from RP1
  - Data read from IDP to RP2

# Contributions

# Contributions

- Design and evaluation method
- Large-scale RP-IDP measurements
  - Novel measurement method
  - Categorization of RP-IDP relationships
- Privacy risks and information sharing
  - Protocol analysis
  - Structural properties





# Web Authentication using Third-parties in Untrusted Environments

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Papers included in this thesis:

- Security Levels for Web Authentication using Mobile Phones, *PrimeLife'11*
- 2-clickAuth - Optical Challenge-Response Authentication using Mobile Handsets, *IJMCMC'11*
- Third-party Identity Management Usage on the Web, *PAM'14*
- A Look at the Third-Party Identity Management Landscape, *IC'16*
- Information Sharing and User Privacy in the Third-party Identity Management Landscape, *SEC'15*
- Longitudinal Analysis of the Third-party Authentication Landscape, *UEOP'16*

