		Design Concept No.		
				Design Concept No.
WHAT the name of the concept is:			WHO the user is: WHEN and WHERE it will be used:	
WHAT the concept is:				
WHAT it does (main function and content):			WHY the user whants to have it and use it:	
HOW it is used (draw a storyboard):				
The user's experience before	Interaction step) 1 		Interaction step 2
Interaction step 3	Interaction step	0 4		The user's experience afterwards
HOW it should be:	Consequenc	es:		

Principles and qualities

Consequences: For people, environment, or society

Project:

Date:

Researcher: