

## Making sense of Web content with Knowledge Patterns Valentina Presutti

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Semantic Web as an empirical science

- A large set of realistic data, created by large communities of practice
- We can perform experiments on it
- Semantic Web can be founded as an empirical science, as a branch of web science

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#### Objects of an empirical science

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- An empirical science needs clear research objects,
  - e.g. cells, proteins, or membranes are types of research objects in different branches of biology.
- and develops procedures for making patterns emerge out of the research objects

 Web of data, social network data, bibliographical, musical, and multimedia data, RDFa, Microformats, etc., provide an empirical basis to the Semantic Web, and indirectly to knowledge engineering



#### Identifying, selecting, constructing patterns from SW research objects

#### Two main problems

- Two main problems
- 1. The knowledge soup problem
  - The web of data is a knowledge soup because of the heterogeneous semantics of its datasets
  - Since people maintain and encode heterogeneous knowledge, how can formal knowledge be derived from the soup of triplified data?





## Identifying, selecting, constructing patterns from SW research objects

#### Two main problems

- Two main problems
- 2. The knowledge boundary problem
  - How to establish the boundary of a set of triples that makes them meaningful i.e. relevant in context, so that they constitute a knowledge pattern?
  - How the very different types of data (e.g. natural language processing data, RDFa, database tables, etc.) that are used by Semantic Web techniques contribute to carve out that boundary?





#### How do we recognize situations?











#### Foreground and background

- People tend to remember things because they stick out from the background ("profiling")
  - but what makes a background as such?
- Expectations create scenarios
  - even things that are not there become part of the scenario if activated by an expectation
- Cf. Gestalt psychology (Köhler, Langacker, etc.)



#### Schema-based memory

- People tend to remember items that fit into a schema.
  - Things that are associated through some functional similarity (cf. Gibson's affordances)
- Schemata seem to be learnt mostly inductively
  - blocks world, repeated verbalization of invariant scenes, peek-a-boo, etc. Cf. Deb Roy's TED talk
- Schema similar to (conceptual) frame, script, knowledge pattern, etc.



Origin of modern frames and knowledge patterns

- «When one encounters a new situation (or makes a substantial change in one's view of the present problem) one selects from memory a structure called a Frame. This is a remembered framework to be adapted to fit reality by changing details as necessary ... a frame is a data-structure for representing a stereotyped situation» (Minsky 1975)
- Frames, schemas, scripts ... «These large-scale knowledge configurations supply top-down input for a wide range of communicative and interactive tasks ... the availability of global patterns of knowledge cuts down on nondeterminacy enough to offset idiosyncratic bottom-up input that might otherwise be confusing» (Beaugrande, 1980)



#### Knowledge patterns (KP)

 We suggest the usage of frames as the primary research objects over the Semantic Web, as opposed to simple concepts or binary relations, and we call them knowledge patterns.

Knowledge patterns (KP) are cognitively and pragmatically relevant conceptual structures capturing a piece of generic ontological or procedural knowledge. A knowledge pattern logically formalizes conceptual structures as composed of concepts and relations between them.

 KPs are an abstraction of data structures like frames in linguistics and artificial intelligence, microformats and microdata in Web technologies, association rules and patterns in data mining technologies, and ontology design patterns.



#### **Knowledge Pattern: manifestations**





#### How many KP?

We (STLab) are researching on

- collecting
  - reengineering
    - aligning
      - and using



knowledge patterns as keys for accessing meaning of the Web



#### STLab research on KP

- Ontology design patterns
  - From linguistic frames, business models, database models, foundational and domain ontologies, etc.
- Pattern-based ontology design
- KP detection and discovery on linked data
- Frame-based machine reading and ontology learning
- KP-based knowledge extraction
  - Automatic entity typing, automatic link typing
- KP-based exploratory search





#### LET'S HAVE A CLOSER LOOK...



#### Top-down: expertise patterns

- Evidence that units of expertise are larger than what we have from average linked data triples, or ontology learning
  - Cf. cognitive scientist Dedre Gentner: "uniform relational representation is a hallmark of expertise"
  - We need to create expertise-oriented boundaries unifying multiple triples
  - "Competency questions" are used to link ontology design patterns to requirements:
    - Which objects take part in a certain event?
    - Which tasks should be executed in order to achieve a certain goal?
    - What's the function of that artifact?
    - What norms are applicable to a certain case?
    - What inflammation is active in what body part with what morphology?



#### Ontology Design Patterns (ODP)

- A Content ODP is always associated with a General Use Case (GUC) expressed using Competency Questions (CQs)
- Example: InformationRealization

What are the physical realizations of this information object? What information objects are realized by this physical object?

InformationObject
isRealizedBy : InformationRealization
realizes some InformationObject



#### Layered pattern morphisms

- A logical design pattern describes a formal expression that can be exemplified, morphed, instantiated, and expressed in order to solve a domain modelling problem
- owl:Class:\_:x rdfs:subClassOf owl:Restriction:\_:y
- Inflammation rdfs:subClassOf (localizedIn some BodyPart)
- Colitis rdfs:subClassOf (localizedIn some Colon)
- John' s\_colitis isLocalizedIn John' s\_colon
- "John' s colon is inflammated", "John has got colitis", "Colitis is the inflammation of colon"





## ODP

- Collected at <a href="http://www.ontologydesignpatterns.org">http://www.ontologydesignpatterns.org</a>
- Currently: Logical ODPs, Content ODPs, Re-engineering ODPs, and Alignment ODPs

Record Procession Patterns org is a Semantic Web portal dedicated to ontology design patterns (C The portal was started under the NeOn projection, which all party supports its development.	iDPe).	
NeOn		
What's new		
The 3rd Workshop on Orsology Patterns (WOP2012) will be held at IBWC2012 (November 11 or 1     A VoCamp-rolated event on OOPs was held on October 29-29 2011 in Paris (#     Sevenat DOP-related presentations at ISWC 2011, e.g. in the Format Ontologies and Patterns see	2) in Boaton, US. Iongi	
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Eventa See a list of events related to ontology design patterns.	Pequest Account To make changes to the ODP wiki portal, you need to be logged in	8 April 2010 13:13:28 - by FrancosSchartle Collaborative eXiteme Design Camp in Bologne-9 13 February 2010 13:13:39 - by AldoGangoni
Reviews Here you can browse both open reviews and quality committee reviews.		New pattern type: Laston-syntactic ODPs (/ 8 February 2010 10:10:24 - by EnricoDaga
		Vocamp 8 Washington D.C. supported by WDPp 30 June 2009 15 15 34 - by ValentinaPresulti
		Warkshop on Ontology Patterns (WOP) accepted at ISWC 2009 #



#### User-study

45 users, 3 sessions, controlled experiments Task 1 without ODP, Task 2 with ODP

- 1. Are Content ODPs perceived as useful?
- 2. Are the ontologies constructed using Content ODPs better, in some modelling quality sense, than the ontologies constructed without patterns?
- 3. Are the tasks given to the participants solved faster when using Content ODPs?
- 4. How do participants use the Content ODPs provided, and what support would be beneficial?

Neither methodological nor tool support available in 2009

Eva Blomqvist, Aldo Gangemi, Valentina Presutti: Experiments on pattern-based ontology design. K-CAP 2009: 41-48



### **Ontology Evaluation**

• Terminological Task Sessions Coverage Coverage Task 1 1,2,3 83.1% Task 2 1,2,3 69.1%

Task 2

1,3

74.3%

Task Coverage

Task	Sessions	Measure	Coverage
Task 1	$1,\!2,\!3$	Opt. supported CQs	30.0%
		Supported CQs	65.2%
Task $2$	$1,\!2,\!3$	Opt. supported CQs	39.9%
		Supported CQs	73.5%
Task $2$	$1,\!3$	Opt. supported CQs	48.4%
		Supported CQs	88.3%



#### **Ontology evaluation**





#### **Result overview**

- 1. Are Content ODPs perceived as useful?
  - Yes!
- 2. Are the ontologies constructed using Content ODPs 'better', in some modelling quality sense?
  - Coverage of problem decreased (slower?) but major improvement in usability aspects, and fewer common mistakes
- 3. Are the tasks given to the participants solved faster when using Content ODPs?
  - Not really, rather slower (too little experience?)
- 4. How do participants use the Content ODPs provided, and what support would be beneficial?
  - How to find and select ODPs? How to reuse them? Tools?



# XD Methodology and Tools (NTK)

- eXtreme Design (XD)
  - an agile method for developing ontologies with Content Patterns
- XD tool
  - a tool that supports XD method
  - released as both an Eclipse plugin and a NeOn Toolkit plugin



### **XD** principles

- Customer involvement and feedback
- Customer stories, CQs and contextual statements





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- CP reuse and modular design (ontology networks)
- Collaboration and integration
- Task-oriented design
- Test-driven design
- Pair design





#### **XD** Tools

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#### User-study

35 users, 2 sessions, controlled experiments Task 1 no ODP, Task 2 ODP+XD Tools, Task 3 + XD methdology

- Summary of research questions:
  - 1. Can we confirm the results from the previous study (Questions 1-4)? + How is modularity affected?
  - 2. Does XD Tools support the process of reusing CPs?

3. Does the XD methodology support the process of reusing CPs, and does it affect any of the aspects from the previous study (e.g., time, quality)?

Eva Blomqvist, Valentina Presutti, Enrico Daga, Aldo Gangemi: Experimenting with eXtreme Design. EKAW 2010: 120-134



## Results – Confirming previous conclusions?

- 1. Are CPs perceived as useful by the participants?
  - Confirmed Increase for second session: Due to XD Tools?
- 2. Are the ontologies constructed using CPs 'better', in some modelling quality sense?
  - Coverage: Reduction of terminological coverage is no longer detected Due to XD Tools?
  - Usability: Confirmed Most prominent improvement!
- 3. Are the tasks solved faster when using CPs?
  - With tool support: no longer slower and less mistakes
- 4. What common modelling 'mistakes' can be identified, when not using patterns and when using CPs?
  - Decrease in occurrence of most frequent mistakes confirmed (44% average decrease) Same types of mistakes
  - Two types of errors decrease significantly more than the others:
    - N-ary relations decrease by 64%
    - Missing datatype properties decrease by 46%



#### **Results - Modularity**

- Do CPs increase the modularity of ontologies?
  - Task 1: no ontologies are modularized
  - Task 2: the ontologies contain on average 7.5 modules
  - Conclusion: Since the participants choose to reuse the CPs as OWL-modules, rather than ideas for solutions, this inherently introduces modularity



#### **Results: XD Tools**





#### Results XD: methodology



I already organized my work in a way similar to XD in the previous exercises...





## Currently

- Continuing working on ODP-based ontology design
- Testing methodology and XD Tools extension
- Experiments to be conducted

Eva Blomqvist, Azam Seil Sepour, Valentina Presutti: Ontology Testing – Methodology and Tool. EKAW 2012: 216-226



#### Top-down: FrameNetLOD

- OpenCyc Bringing cal Yago linked resource data (favor hybrid Lexvo Dn) DBped ia
  - benefit from linking all Urces and lexical re have ar lingvoj loger WordNet more powerful one

RDF FrameNet Linking lexical 1.5 ki VerbN edge to domain knowle RDF Italian linked ata ground to RDF WordNet lexical knowladge and 2.0 textual doc<sup>verbOceants</sup>

> WordNet WordNet Domains **Formal Glosses**

WordNet Supersenses

Andrea Giovanni Nuzzolese, Aldo Gangemi, Valentina Presutti: Gathering lexical linked data and knowledge patterns from FrameNet. K-CAP 2011: 41-48



#### FrameNetLod

- There are many issues related to the conversion of lexical resources
  - more specifically to semantic issues of FrameNet conversion
- FrameNetLod provides
- A method to solve those issues (supported by a tool)
- A conversion of FrameNet to RDF published as a dataset in the LOD
- A method to convert FrameNet data into knowledge patterns






### FrameNet as ontologies



# **BOTTOM-UP: ACCESSING TEXTUAL KNOWLEDGE**

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### Robust ontology learning (ROL)

- Fast and accurate NL to RDF/OWL transformation
  - Mid-to-strong variety of machine reading
- Good design quality of the resulting ontologies
  - more than entity + relations: aggregated data (frames, events) vs. sparse data
- Frame-based representation → Good design quality
  - [Coppola et al., ESWC-2009] shows that n-ary ontology design patterns (ODPs) can be easily derived from frames, and have equivalent conceptual expressivity (and have formal semantics in addition)
  - [Blomqvist, ISWC-2009] provides evidence that OL methods performances improve if the learning cycle is augmented with ODPs



### Requirements for ROL on the Web

- Ability to map natural language (Web of documents, still the major part) to RDF/OWL representations (Web of data)
- Ability to capture accurate semantic structures (e.g. complex relations or frames)
- Easy adaptation to the principles of linked data publishing (IRI, links)
- Minimal computing time



# Machine reading with FRED

The New York Times reported that John McCarthy died. He invented the programming language LISP.

Frames/events Meta-level Semantic roles **Custom namespace** domain:report\_1 vn:theme rdf:type vn: ag ent domain:die 1 domain:invent 1 domain:male\_1 domain:programming\_language\_1 domain:Report domain:NewYorkTimes rdf:type vn:agent vn:product rdf:type owl:sameAs rdf:type vn:theme owl:sameAs rdf:type rdf:type owlsameAs domain:Invent domain:JohnMccarthy domain:Male domain:Lisp domain:ProgrammingLang wag e foaf:Organisation dbpedia The New York Times domain:Die wl:sameAs rdf:type rdf:type rdfs:subClassOf Types dbpediaJohn\_McCarthy\_%28computer\_scientist%29 foaf:Person owl:Thing domain:Language Taxonomy Vocabulary alignment Co-reference

Resolution and linking

Valentina Presutti, Francesco Draicchio, Aldo Gangemi: Knowledge Extraction Based on Discourse Representation Theory and Linguistic Frames. EKAW 2012: 114-129



## FRED on STLab tools<sup>(1)</sup>



Fred Tipalo Aemoo Wikifiar

### Fred

FRED is a tool for automatically producing RDF/OWL ontologies and linked data from natural language sentences. The method is based on Combinatory Categorial Grammar, Discourse Representation Theory, Linguistic Frames, and Ontology Design Patterns. Results are enriched with Named Entity Resolution (NER) and Word-Sense Disambiguation (WSD). A <u>paper</u> describing FRED has been published at EKAW 2012 (please refer to it in scientific publications).

### How to use PRED as REST service

### Online demo

### Enter a text

In early 1527, Cabeza De Vaca departed Spain as the treasurer of the Narvaez royal expedition to occupy the mainland of North America. After landing near Tampa Bay, Florida on April 15, 1528, Cabeza De Vaca and three other men would be the only survivors of the expedition party of 600 men.

Read III

### Examples

Miles Davis was an american jazz musician, (Fact) A wind instrument is a musical instrument that contains some type of resonator. (Definition) Every brass instrument is a musical instrument whose sound is produced by sympathetic vibration of air in a tubular resonator in sympathy with the vibration of the player's lips. (Definition) President Barack Obama and European Union leaders huddled in Washington amid growing fears over the future of the euro, which closed greater than 1.3 dstars, (Fact) The New York Times reported that John McCarthy died. He invented the programming linguage LISP, (Fact)

Options
Domain NS: http://www.ontologydesignpatterns.org
FrameNet: \_\_yes
NER: \_\_\_Apache Stanbol enhancer
@Wis/Fier
Tipalo: \_\_\_yes
WSD: \_\_\_yes
Output \_\_\_\_\_\_\_
Graph\_\_\_\_\_\_
format:

### FRED performs Robust Ontology Learning

(1) http://wit.istc.cnr.it/stlab-tools/fred/



# FRED

- Based on Discourse Representation Theory and heuristics
- Produces OWL/RDF TBox and Abox
- Resolves entities on Linked Data
- Performs frame detection with a rule-based approach, with good performances
  - i.e. no training phase needed
- Is much faster as compared to other existing tools
- Quality of resulting ontologies?
  - Still to be rigorously evaluated but...



 We have demonstrated that this approach leads to promising results in large scale knowledge extraction



# Tìpalo

- A FRED application
- Automatic typing of Wikipedia entities based on FRED
- Results are very good
- An indirect evaluation of FRED performances

Andrea Giovanni Nuzzolese, Aldo Gangemi, Valentina Presutti, Francesco Draicchio, Alberto Musetti, and Paolo Ciancarini: Automatic Typing of Dbpedia entities. International Semantic Web Conference (1) 2012 (To appear)



# Tipalo on STLab tool



Fred Tipalo Aemo

lo Aemoo Wikifier

### Tìpalo

Tipalo uses FRED and automatically assigns types to Wikipedia entities. Given a Wikipedia page URI, the tool returns an RDF graph composed of rdf:type, rdfs:subClassOf, owl:sameAs, and owl:equivalentTo statements providing typing information about the entity referred by the Wikipedia page.

### How to use Tipalo as REST service

Online demo

Enter a Wikipedia page URI: e.g., http://en.wikipedia.org/wiki/Wind\_instrument

Get types

### Examples

Wind instrument (http://en.wikipedia.org/wiki/Wind\_instrument) Pakito (http://en.wikipedia.org/wiki/Pakito) Neutron star (http://en.wikipedia.org/wiki/Neutron\_star) Alter ego (http://en.wikipedia.org/wiki/Alter\_ego) Lupercal (http://en.wikipedia.org/wiki/Lupercal) Chaise longue (http://en.wikipedia.org/wiki/Chaise\_longue) French Revolution (http://en.wikipedia.org/wiki/French\_Revolution)

Powered by: <u>C&C · Boxer · Apache Stanbol · Graphviz · Python · Pydot</u>



### What does Tipalo do?

 Goal: to guess the type of entities referred by Wikipedia, given their definition as provided by their Wikipedia page abstract

### Vladimir Kramnik

From Wikipedia, the free encyclopedia

Vladimir Borisovich Kramnik (Russian: Влади́мир Бори́сович Кра́мник; born 25 June 1975) is a Russian chess grandmaster. He was the Classical World Chess Champion from 2000 to 2006, and the undisputed World Chess Champion from 2006 to 2007. He has also won the two strongest tournaments (by rating strength) in chess history: the 2009 Mikhail Tal Memorial and the 2010 Grand Slam Masters Final. He has won three team gold medals and three individual medals at Chess Olympiads.<sup>[2]</sup>







### Performance of the individual components

Component	Precision	Recall	F-measure (F1)
Type selector	0.93	0.9	0.92
WSD (UKB)	0.86	0.82	0.84
WSD (most frequent sense)	0.77	0.73	0.75
Type matcher (Supersense)	0.73	0.73	0.73
Type matcher ( $DIII + /D0$ )	0.8	0.8	0.8
			0.8



### Performance of the overall process

Typing process	Precision	Recall	F-measure (F1)
WordNet types	0.76	0.74	0.75
Supersenses	0.62	0.6	0.61
Dul+/D0	0.68	0.66	0.67



# **User-based evaluation**

Task	Type extraction	Taxonomy induction	WSD
Correctness	0.84	0.96	0.81





# Lègalo

 To guess the meaning hidden by hypertextual links, given the text surrounding anchors (href)





# Adapting Tipalo process for guessing semantics of links



# BOTTOM-UP: EXTRACTING KP FROM LINKED DATA

STALAB



Valentina Presutti, Lora Aroyo, Alessandro Adamou, Balthasar Schopman, Aldo Gangemi, Guus Schreiber: Extracting Core Knowledge from Linked Data. COLD2011, CEUR-WS.org Vol-782.



# Results

 A method for extracting the main knowledge patterns of a LD dataset



mo:Record	mo:track	mo:Track	mo:available_as	mo:Playlist	dc:format	rdfs:Literal
mo:Signal	mo:published_as	mo:Track	mo:available_as	mo:Playlist	dc:format	rdfs:Literal
mo:MusicArtist	foaf:made	mo:Record	mo:available_as	mo:Torrent	dc:format	rdfs:Literal
mo:MusicArtist	foaf:made	mo:Record	mo:available_as	mo:ED2K	dc:format	rdfs:Literal
mo:MusicArtist	foaf:made	mo:Record	mo:available_as	mo:Playlist	dc:format	rdfs:Literal



# Path identification (length 3)













### Bottom-up:

Encyclopedic Knowledge Patterns (EKP)

- Improving knowledge exploration and summarization by:
  - Empirically discovering invariances in conceptual organization of knowledge – encyclopedic knowledge patterns – from Wikipedia crowd-sourced page links
  - Understanding the most intuitive way of selecting relevant entities used to describe a given entity
  - Identifying the typical / atypical types of things that people use for describing other things
  - Enabling serendipitous search

Andrea Giovanni Nuzzolese, Aldo Gangemi, Valentina Presutti, Paolo Ciancarini: Encyclopedic Knowledge Patterns from Wikipedia Links. International Semantic Web Conference (1) 2011: 520-536



# Input data

Wikipedia page links generate 107.9M triples ۲

dbpo:MusicalArtist

arrangement for paying royalties to record

Petrillo also organized a second recording ban

AFM requires its member orchestras to exclude all spectators during rehearsals.

League of Musicians

1.3 Chicad

2 Selected dis

4 References

3 Notes

- Infobox-based triples are 13.6M, including data value triples (9.4M) •
- "Unmapped" object value triples are only 7% of page links ۲

Atticle Paths are used to discover Encyclopedic Knowledge Patterns Charlie Ranker patterns should make it emerge the most typical types of things that the From Wikipedia, the view in the crowd uses to describe a resource of a given type In 1939, Parker moved to New York City. There he pursued a corport O: MusicalA reisether jobs as well. He worked for \$9 a week performed. Parker's later style in some ways recalled Tatum's, with day arpeopios and sophisticated use of harmony. In 1942, Parker left McShann's band and played with Earl Hines for one year. Also in the band was trumpet player Dizzy Gillespie, which is of the strike of 1942–1943 by the American Federation of Musicians, during Walth no price  $[S_i, p, O_i]$ Article Discussion a much lesser extent Minton's Play Earl Hines Article Discussion From Wikipedia, the free encyclopedia Minton's Playhouse American Federation of Musicians Earl Kenneth Hines, universally known as Earl "Fe From Wikipedia, the free encyclopedia one of the most influential figures in the developme From Wikipedia, the free encyclopedia linksToMusicalArtist linksT Mintolaige Playhouse is a jazz club and bar located on the first floor of the Mintolaige Playhouse is a jazz club and bar located on the first floor of the shaped the history of jazz".[3] The American Federation of Musicians of the United States and Canada (AFI saxophonist Henry Minton in 1938.<sup>[2]</sup> Minton's is famous for its role in the Contents [hide] In deference to the differing laws and cultural attributes of hore an Organity and 1940s, Thelonious Monk, Kenny Clarke Charlie Christian, Charlie Parker 1 Biography Canadian Federation of Musicians/Fédéracion canadienne des musicienes (CEM 1.1 Early life decline near the end of the 1900s, and its eventual closing in 1974.<sup>[3]</sup> Afte 1.2 Early car The American Federation of Musicians was found h time it tool May 19, 2006, under the name Uptoy

ton's Playhouse.

dbpo:Place

Contents [hide] 1 The club's beginnings 2 Minton's in the 1940s 3 Monday celebrity nights 4 Cutting sessions and duels

to Decem



### Encyclopedic Knowledge Patterns

- An Encyclopedic Knowledge Pattern (EKP) is discovered from the paths emerging from Wikipedia page link invariances
- They are represented as OWL2 ontologies





# Paths and indicators

- Emerging paths are stored in RDF according to the "Knowledge Architecture" vocabulary
  - Cf. our COLD2011 paper "Extracting core knowledge from linked data"
- Paths and types are associated with a set of indicators



### nRes(dbpo:MusicalArtist)









### pathPopularity(P<sub>i,i</sub>,S<sub>i</sub>)





### Path Popularity distribution example

Path	pathPopularity
[MusicFestival,Band]	82.33
[MusicFestival,MusicalArtist]	74.17
[MusicFestival,Country]	74.02
[MusicFestival,MusicGenre]	72.81
[MusicFestival,City]	38.37
[MusicFestival,AdministrativeRegion]	32.78
[MusicFestival,MusicFestival]	23.26
[MusicFestival,Album]	18.13
[MusicFestival,Film]	12.39
[MusicFestival,Stadium]	9.52
[MusicFestival,RadioStation]	9.52
[MusicFestival,Single]	8.76
[MusicFestival,Town]	8.61
[MusicFestival,Magazine]	8.46
[MusicFestival,Broadcast]	7.55
[MusicFestival,Newspaper]	6.95
[MusicFestival,TelevisionShow]	6.04
[MusicFestival,University]	5.74
[MusicFestival,Continent]	5.59
[MusicFestival,Comedian]	5.29
[MusicFestival,OfficeHolder]	4.98
[MusicFestival,Island]	4.98



# **Boundaries of EKPs**

- An EKP(S<sub>i</sub>) is a set of paths, such that
- $P_{i,j} \in EKP(S_i) \Leftrightarrow pathPopularity(P_{i,j}, S_i) \ge t$
- t is a threshold, under which a path is not included in an EKP
- How to get a good value for t?


# **Boundary induction**

Step	Description					
1.	For each path, calculate the path popularity					
2.	For each subject type, get the 40 top-ranked path popularity values*					
3.	Apply multiple correlation (Pearson $\rho$ ) between the paths of all subject types $\checkmark$ . by rank, and check for homogeneity of ranks across subject types					
4.	For each of the 40 path popularity ranks, calculate its mean across all subject types	×				
5.	. Apply k-means clustering on the 40 ranks $\checkmark$					
6.	Decide threshold(s) based on k-means as well as other indicators (e.g. FrameNet roles distribution)	/				
	* 40 covers most "core" path popularity values, as many of the unusual ones.	vell				



#### k-means clustering on Path Popularity

Sample distribution of pathPopularity for DBpedia paths. The x-axis indicates how many paths (on average) are above a certain value t for pathPopularity





# What is the "agreement" between DBpedia and our sample users?

Average multiple correlation (Spearman ρ) between users' assigned scores, and pathPopularity<sub>DBpedia</sub> based scores

Chaarman a range [ 1 1]

### $P_{i,j} \in EKP(S_i) \Leftrightarrow pathPopularity(P_{i,j}, S_i) \ge 11\%$

NEL		users / DBpedia		users / DBpedia
	Language	0.893	Philosopher	0.661
Oatlafaatam	Writer	0.748	Ambassador	0.655
Satisfactory	Legislature	0.716	Album	0.871
precision	Radio Station	0.772	Administrative Region	0.874
	Country	0.665	Insect	0.624
	Disease	0.824	Aircraft	0.664



#### Aemoo

<u>http://aemoo.org</u> exploratory search application based on



Semantic Web Challenge @ISWC 2011 – Short listed, 4<sup>th</sup> place



#### Comparing entities of the same type







## Conclusions

- Cognitive science is quite explicit on what meaning is for humans: an activity of "framing reality for a purpose" (with broad sense of reality and purpose)
- Frames can be keys to that relational meaning
- The Semantic Web is now growing a lot of data: our tools are trying to make sense of them by using appropriate keys
- Empirical extraction and discovery of frames/ knowledge patterns is feasible
- KP can be used for improving HCI e.g. in exploratory search