



Innovation

Nya mönster, nya möjligheter

A close-up photograph of a person's hands working on a piece of wood. The person is wearing a blue long-sleeved shirt. They are holding a yellow pencil in their right hand and a yellow measuring tape in their left hand. The measuring tape is extended across the wood. The background is a blurred workshop with various tools and equipment.

The best way to predict the
future is to create it

Alan Kay, Xerox Parc

Begrepp

Upptäckt

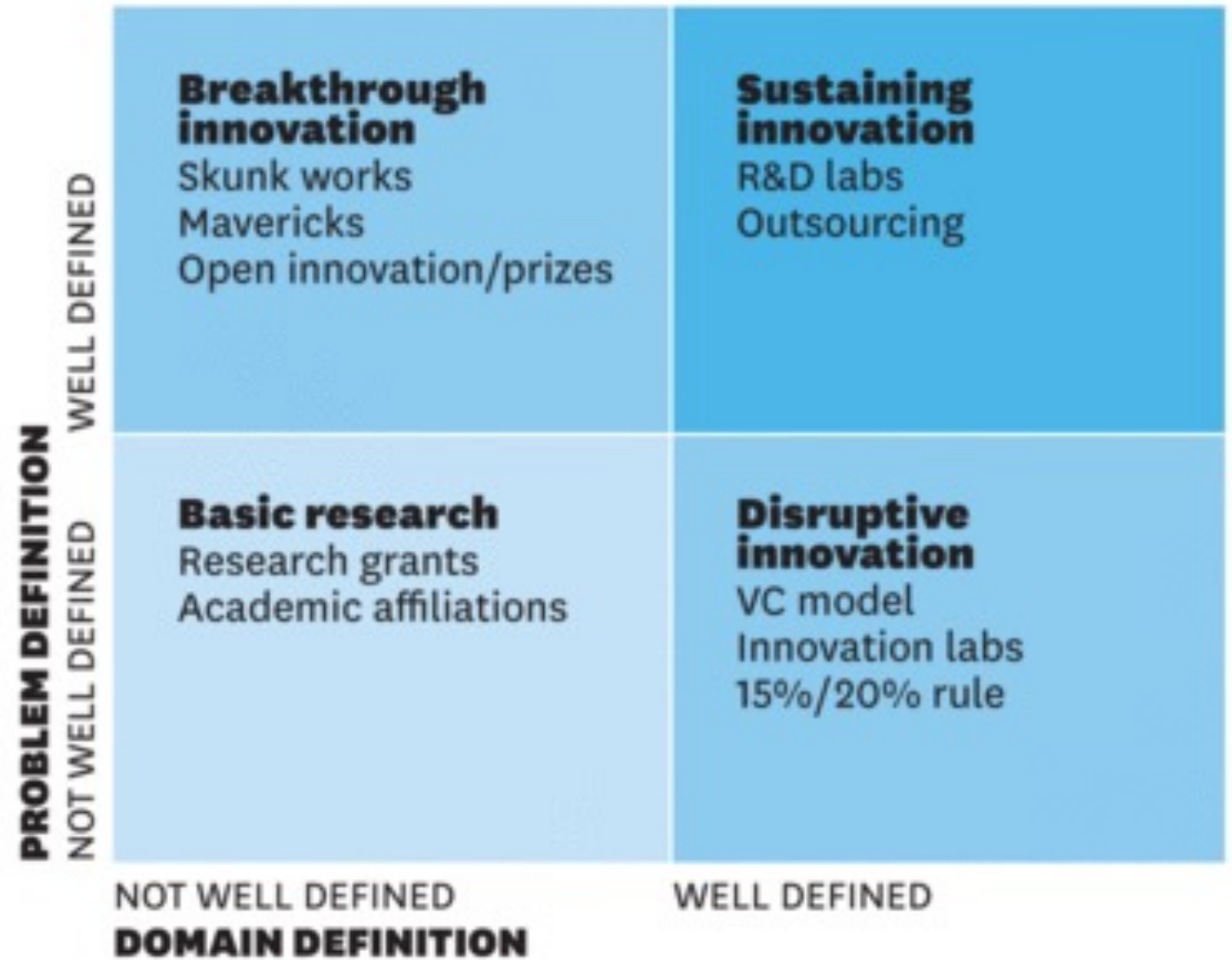
Idé

Innovation

Entreprenörskap

Olika typer av innovation

Fundera på exempel



Idéutveckling: från behov till innovation



IDENTIFIERA
AVGÖRANDE BEHOV



TESTA
ÄRDE(ERBJUDANDEN)



UTVÄRDERING OCH
VÄRDESKAPANDE



FÅNGA OCH SKALA
VÄRDET



Förstå problemet

Wicked problems



Challenges seeking solutions



A business leader has to think about how to solve the societal challenges of today, **because if we don't solve them, we will not have a business.**

Peter Brabeck-Letmathe, Chairman of the Board, Nestlé

OVERALL PERFORMANCE

COUNTRY RANKING

SWEDEN

3 /163

COUNTRY SCORE



REGIONAL AVERAGE: 77.2

AVERAGE PERFORMANCE BY SDG



SDG DASHBOARDS AND TRENDS

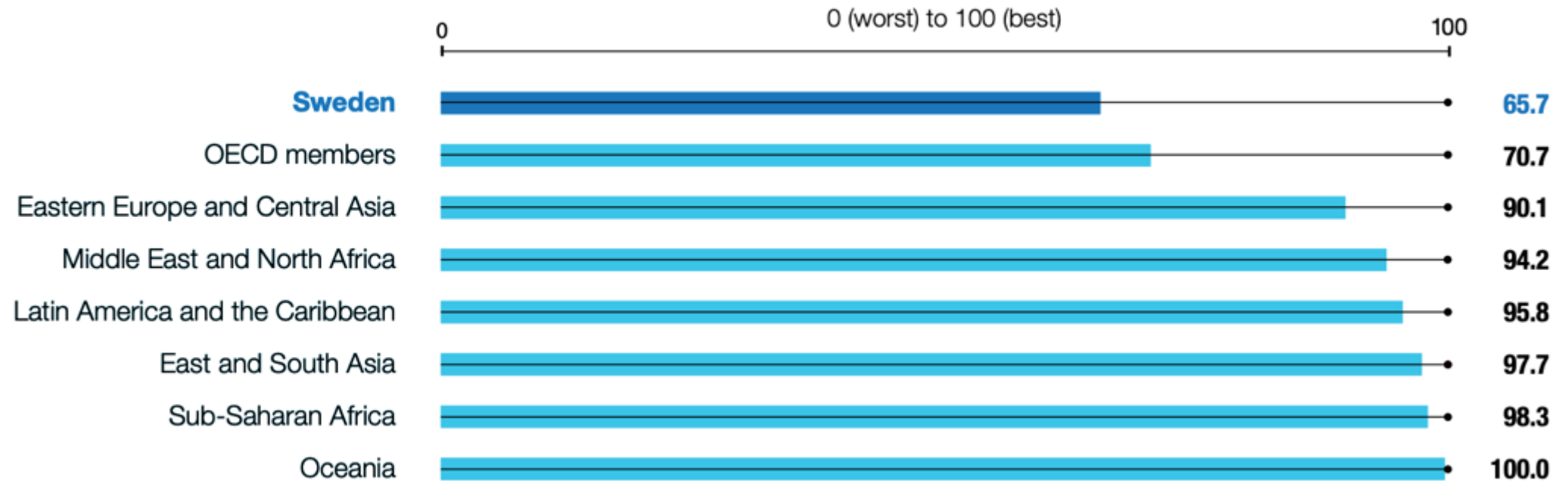


Major challenges Significant challenges Challenges remain SDG achieved Information unavailable
Decreasing Stagnating Moderately improving On track or maintaining SDG achievement Information unavailable

Source: Sustainable Development Report

Note: The full title of each SDG is available here: <https://sustainabledevelopment.un.org/topics/sustainabledevelopmentgoals>

▼ INTERNATIONAL SPILLOVER INDEX



Ut i det okända

Förstå situationen, hitta utgångspunkt, samarbeta med andra



A woman with her hair in a bun, wearing a red tank top and dark jeans, is watering a garden. She is holding a watering can and spraying water onto a row of green leafy plants. In the background, there are tall corn stalks and a greenhouse structure. The scene is set in a garden with various plants and a house visible in the distance.

Vilka är viktiga behov?

The difficulty lies not so much in
developing new ideas as in escaping
from old ones.

— John Maynard Keynes



THE GLOBAL GOALS

For Sustainable Development





Testa lösningar

FITNESS TIPS

Activity Tweaks—Like Taking the Stairs Over the
Could Protect Your Brain Against Age-Related Loss



Jordan Galloway

October 14, 2022



New MIT system could cool buildings up to 10°C—without electricity

The system worked three times better than
today's state-of-the-art passive cooling system.

By **Sam Jarman**
October 13, 2022



Fields

CLEAN ENER
CLIMATE CH
ENGINEERIN

Share



A newly developed AI-based method c accurately predict wildfires

Researchers created an artificial intelligence process that determin
when and where wildfires will occur.



Brittney Grimes

Created: Oct 24, 2022

IENCE



Innovationer?



Hitta mönster – undvika bias

A stage lighting setup with four spotlights. Two in the center are on, casting bright yellow light and creating a large cloud of yellow smoke that fills the lower half of the frame. Two spotlights on the sides are off, showing only blue light from their lenses. The background is dark.

Fånga feedback

Hypoteser och värdeerbjudanden



Skapa värde



Utvärdera



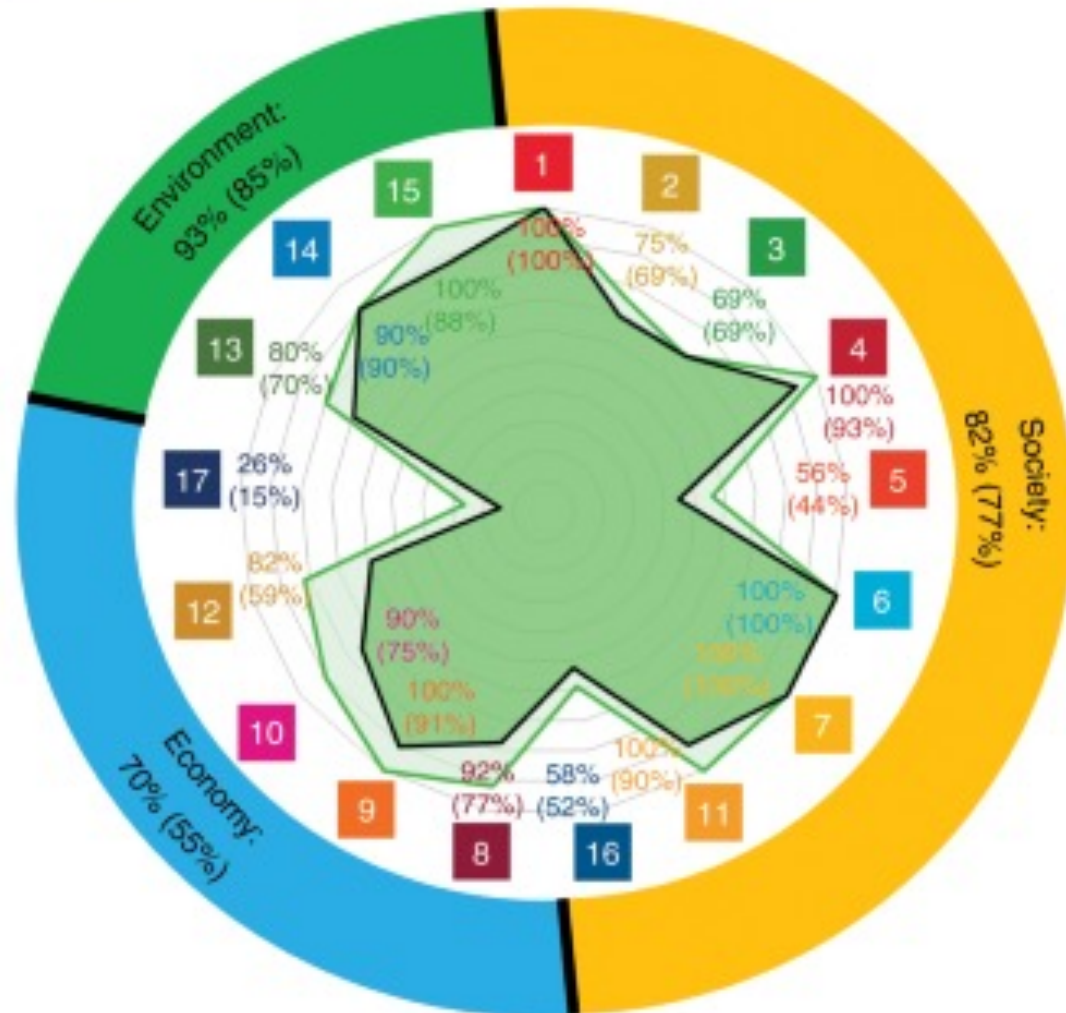
Uppdatera
utifrån lärdomar



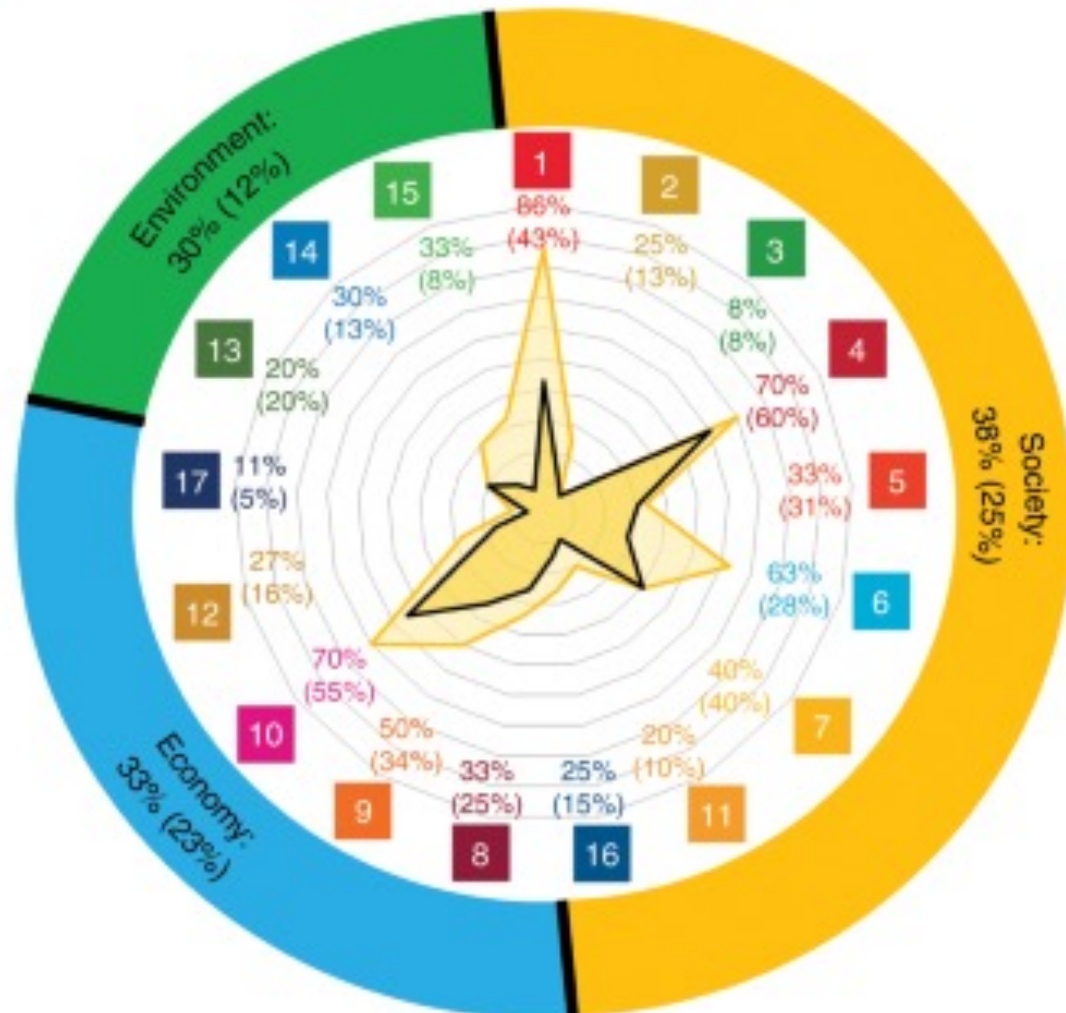
Stega upp stigar

a

Positive impacts of AI: 79% (71%)

**b**

Negative impacts of AI: 35% (23%)



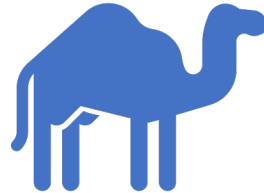


Utvärdering och värdeskapande

Utvärdering och värdeskapande



Fånga värde



Skapa uthållighet



Bygg partnerskap

Amazon Pharmacy (PillPack)

PillPack by Amazon Pharmacy

[HOME](#) [HOW IT WORKS](#) [PRICING](#)

A better, simpler pharmacy



We'll sort your meds by date and time



Deliver them to you every month



And include any other pharmacy items

[Get started](#)

Dynamic Code: Enkel hemprovtagning

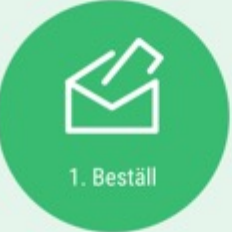
 Dynamic Code

ProdukterHämta provsvarSå funkar detNyheter & pressOm Dynamic CodeKontakta ossFör företag



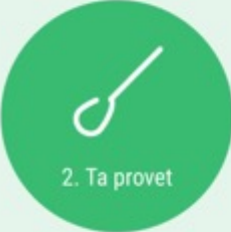
Direkt från provsvar till läkarbesök – så funkar det.

Nu är det hög tid att ta kontroll över sin egen hälsa – smidigt, säkert, inga väntetider och ingen onödig oro.



1. Beställ

Självprovtagningsskitet skickas hem till dig i ett diskret kuvert.



2. Ta provet

Följ instruktionerna och ta provet själv, när det passar dig. Spara den anonyma analyskoden.



3. Skicka tillbaka

Vårt kvalitetssäkrade labb analyserar ditt prov med den senaste DNA-tekniken.

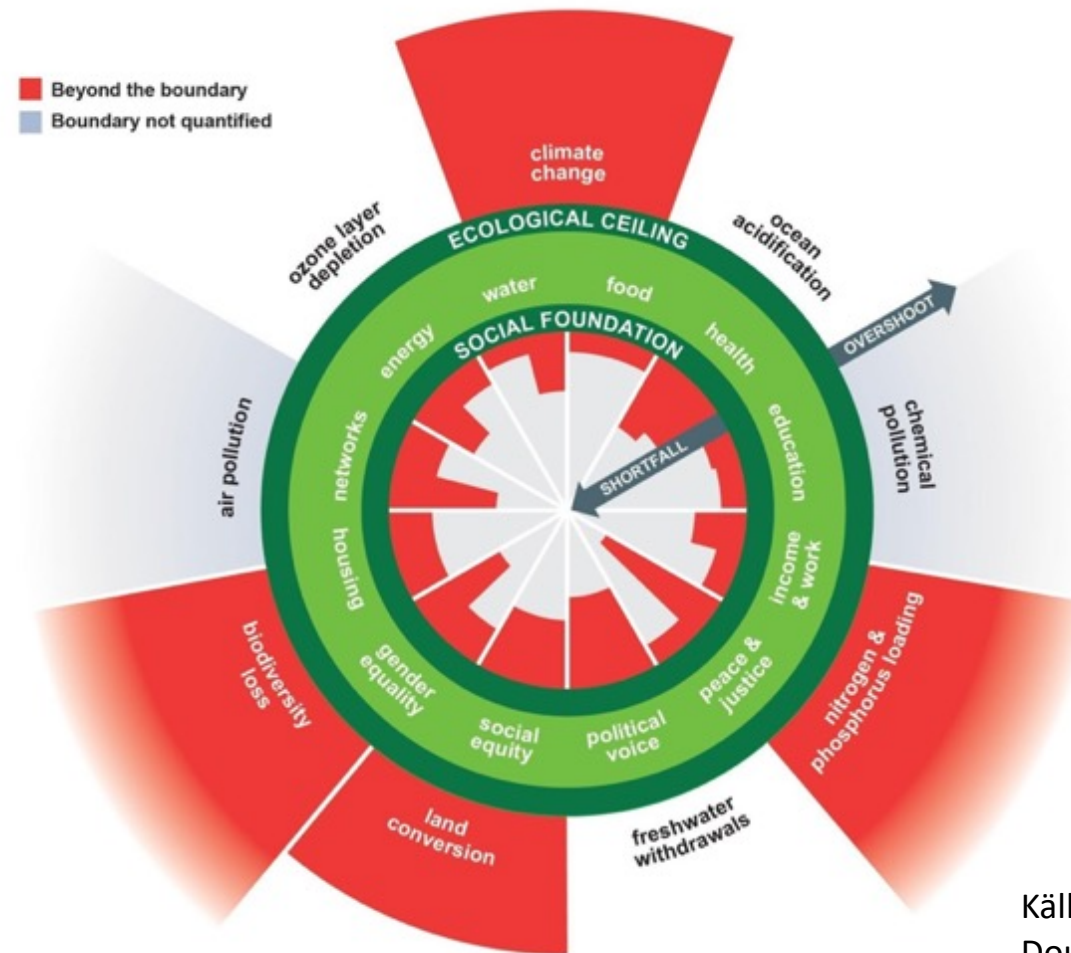


4. Hämta ditt svar

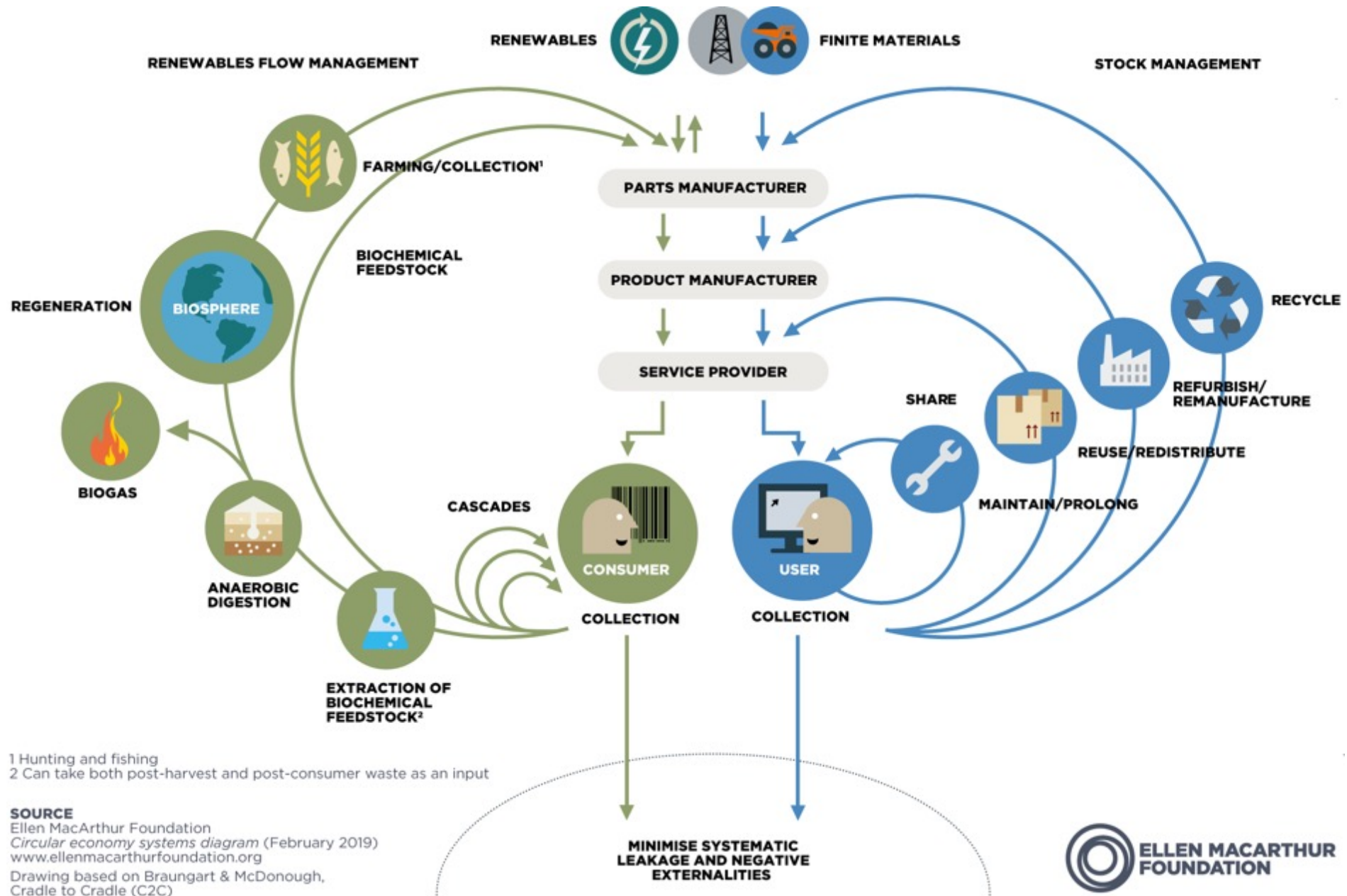
Med analyskoden hämtar du ditt svar på vår webb. Du får alltid en medicinsk rekommendation tillsammans med ditt provsvar.



Business within boundaries



Källa: Kate Raworth,
Doughnut Economics



A photograph of two blue ceramic coffee cups filled with latte, each featuring intricate latte art. The cups are placed on matching blue saucers on a rustic wooden table. The lighting is warm and soft, creating a cozy atmosphere. The text "Coffee break" is overlaid in white, centered between the two cups.

Coffee break



Skala värde och bygga verksamhet

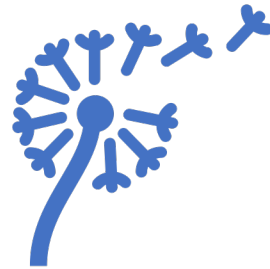
Tout objectif sans plan n'est
qu'un souhait

Antoine Saint-Exupéry (Le Petit Prince)

Skala värde och verksamhet: långsiktighet



Relationsbyggande och
kommunikation



Skalning och spridning



Ekosystem



Framgång under förändring

Trygg i osäkerhet

Framgångsrika entreprenörer (Projekt Dali)



GOD
SJÄLVINSIKT



BYGGER
KULTUR



KOLL PÅ
KUNDNYTTA



BYGGER
TEAM

A photograph of two people sitting at a wooden desk, fist-bumping their hands over the desk surface. The person on the left is wearing a maroon long-sleeved shirt and is seated on a yellow wooden chair. The person on the right is wearing a light blue long-sleeved shirt and is seated on a white office chair. The desk is cluttered with various items: an open book, a blue mug, a small potted cactus, a stack of papers, and a red object. In the background, there is a window with green plants outside and a poster on the wall. The text "Kompletterande olikheter" is overlaid in white font across the middle of the image.

Kompletterande olikheter

Utmaningsdriven och framtidssäkrad

Ambitionsnivåer

Regenerativ

Netto noll

Göra sin andel

Göra det som betalar sig

Inte göra nåt

Investerings typer

Impact

Hållbar

Ansvarsfull

Riskfylld

Skadlig

A photograph of three people standing in a golden wheat field under a clear blue sky. On the left is a woman with long blonde hair wearing a white button-down shirt with the 'Skira' logo. In the center is a man with short brown hair wearing a dark grey t-shirt with the 'Skira' logo. On the right is a younger man with short brown hair wearing a dark grey t-shirt with the 'Skira' logo. The text 'Skira: Innovating crop sales' is overlaid in white across the middle of the image.

Skira: Innovating crop sales



Worldish: Tar bort språkbarriärer

Arboair: digitaliserat hållbart skogsbruk



A group of 15 people, including men and women of various ethnicities, are standing in two rows in front of two green Roam electric vehicles. The setting appears to be a warehouse or a large indoor parking area with concrete floors and walls. The text "Roam: Elektrisk mobilitet i Afrika" is overlaid in the center of the image.

Roam: Elektrisk mobilitet i Afrika

Andra möjligheter att göra avtryck



Gör ett uppdrag via studentkonsultbolaget
Unitalent - unitalent.se



Sök inGenious-kursen (799g52, 8 hp) – öppnar
för sen anmälan 15:e december



Komplettera ett team i något bolag hos
inkubatorn LEAD - lead.se

The future is already here – it's
just not evenly distributed.

William Gibson

Karin Ackerholm

karin.ackerholm@liu.se

Linköpings universitet

Samhällsentreprenörskap Sverige

AI Sweden

Any Questions?

