

# Content

- How hard is XML querying?
- Making data accessible
- Keyword searchPresentation and visualisation
- · A web of concepts
- Alternative DB models
- Discussions about lab3



## How complex is XML?

XML used for many web applications Common to have incomplete information

Pablo Barcelo, Leonid Libkin, Antonella Poggi, Cristina SirangeloXML with Incomplete Information: Models, Properties, and Query Answering,Proceedings of PODS 09, June 29-July 2, 2009, Providence, Rhode Island, USA.

Which kind of incompleteness can there be?

What does this means for processing and querying?



# **Relational databases**

NULL, Closed-world assumption vs open world assumption

	Name	Phone	Address
	Ludvig	12345	х
	Lena	23456	х

Implications on query efficiency!

- Querying (conjunctive): PTIME (Codd) NPComplete (with vars)

coNPcomplete (CWA) undecidable (OWA)

## Incompleteness of XML

(a) node ids (they can be replaced by node variables);
(b) node labels (they can be replaced by wildcards);
(c) precise vertical relationship between nodes (we can use descendant edges in addition to child edges);
(d) precise horizontal relationship between nodes (using younger-sibling edges instead of next-sibling).

Trees vs DOM-trees

Problems:

Consistency

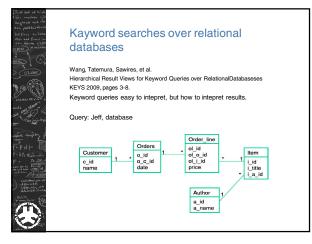
Membership

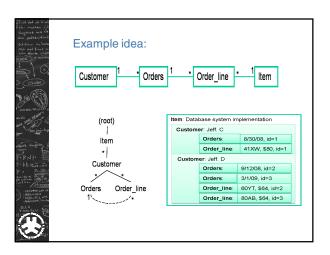
Querying

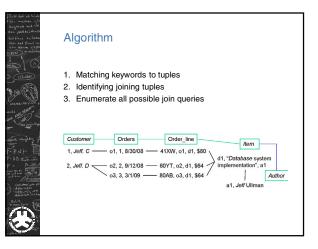


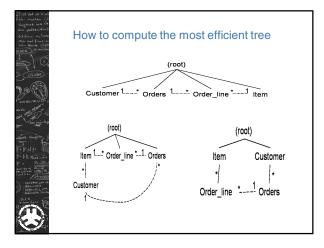
#### **Results:**

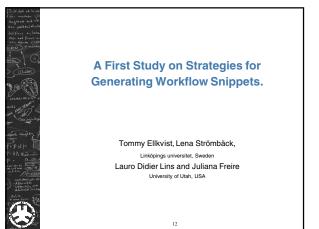
- Presence of DTDs makes consitency and query answering intractable
- Lack of complete structure leads to intractability
  - For tractability with nulls:
  - Only unions of conjunctive queries
  - Rigid incomplete trees (further structural restrictions.)

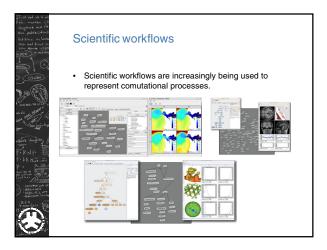


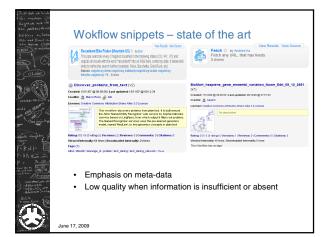


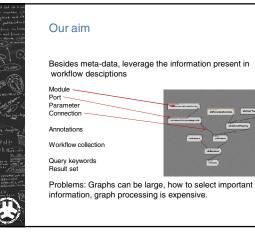












# **Requirements for snippets**

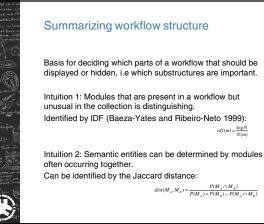
#### Self-contained

- A snippet should contain the context of a keyword
   If a keyword matches a module, its parameters or annotation then that
   module should be included in the snippets.
- Representative
- The user should be able to grasp the essence of the result from its snippet.
   Include the modules representing the most prominent features of a workflow
   and include them in the snippet.

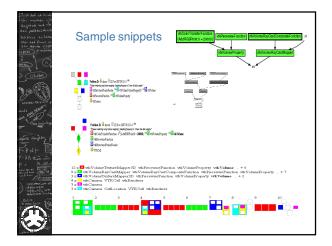
#### Distinguishable

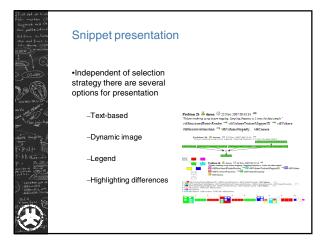
- The snippet should make the corresponding query result distinguishable from other results
- Find and display the structural differences among the workflows Small
  - A snippet should be small so that it is easy to browse several results
     We show maximum g modules

Huang, Liu and Chen (2008) Query biased snippet generation in XML search. SIGMOD 2008.



 $idf(m) = \frac{\log N}{N(m)}$ 





# Evaluation: Qualitative user feedback

- Query keyword and IDF strategies lead to • better snippets.
- Labeling split the structure and content of modules
- · Inconvenient with groupings without labels
- · Optimal when presented structure similar to the original workflow

## Presentation and visualisation

#### Applications such as:

http://www.nytimes.com/interactive/2009/06/25/arts/0625-jackson-graphic.html

- http://manyeyes.alphaworks.ibm.com/manyeyes/

Tools such as: http://www.qlikview.com/ http://www.marklogic.com in particular http://www.marklogic.com/product/application-services.html

## Yahoo!: A web of concepts

- · Concept: Things of interest to the users of the web.
- Concept represented as:
  - Id
  - · meta-data (attributes with values)
- Goals: Concept centric data organization
- What to support:
  - Nested structure?
  - Provenance, versions uncertainty? · Relations between concepts?

# What do we search for?

Individual concepts: 60-70% Sets of concepts 10-20%

Attributes of a concept: Rather small correlation (restaurant menu 3%)

Aggreation: 59% of users click on more than one URL.

Concepts vs. Browsing: Follow paths of how user browsed. Easy to find patterns of what users commonly visit.



### Goal:

Create a web of concepts by:

Extracting structured data from documents to find concepts

Create obtained links.

Analyse documents to attach meta-data.





# Recent work: Neo

Neo4j is a **graph database**. It is an embedded, disk-based, fully transactional Java persistence engine that stores data structured in graphs rather than in tables.

Linköping related company.

Interesting for semi-structured data.

