

# A Game Theoretic Framework for Incentives in P2P Systems

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# Plan

- Selfishness in P2P systems
- Game theory and Nash equilibrium
- Incentives for P2P systems
- Nash equilibrium analysis
- Simulation and results
- Implications for system architecture

# Selfishness in P2P Systems

P2P systems vs ordinary distributed systems

- Administration of each node is under individual control
- Goals of individual participants not the same as the goals of the overall system.

When individual and social welfare does not coincide, *selfish* and *rational* individuals will pursue their own goals at the expense of overall social welfare.

# The Free Rider Problem

- *Free Rider* : a user who does not contribute to the system, but reaps benefit from it.

- Inefficient and unfair

Gnutella contains up to 25% free riders.

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Ad-hoc networks : participating nodes may selfishly decide not to route packets from other nodes.

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# Incentives for Sharing

- Monetary incentives (micropayments) : require extensive infrastructure to track transactions.

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  - Do incentives lead to a desirable social outcome?
  - How does one implement such incentives?

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  - How does one implement such incentives?
- Game theory provides a framework to answer the first question

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# Game Theory

Game Theory describes interaction of *selfish* and *rational* individuals.

## Two Person Prisoner's Dilemma

A, B	Not Confess	Confess
Not Confess	1, 1	10, 0
Confess	0, 10	8, 8

- Strategy : Not Confess vs Confess
- Payoffs/Utilities : Rewards and punishment

Question: given these strategies and payoffs or utilities, what would a rational selfish person do?

# Nash Equilibrium

*Nash Equilibrium* : strategies for the players such that neither player can improve his payoff by switching strategy unilaterally.

- Might not be optimal. (Confess, Confess) is a Nash equilibrium for Prisoner's dilemma.
- Not always unique. Other arguments may be needed to choose between multiple alternatives.
- Pure vs mixed strategy equilibriums

Our goal : define incentives in terms of a game.

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D Fudenberg, J. Tirole, *Game Theory*, MIT Press 1991

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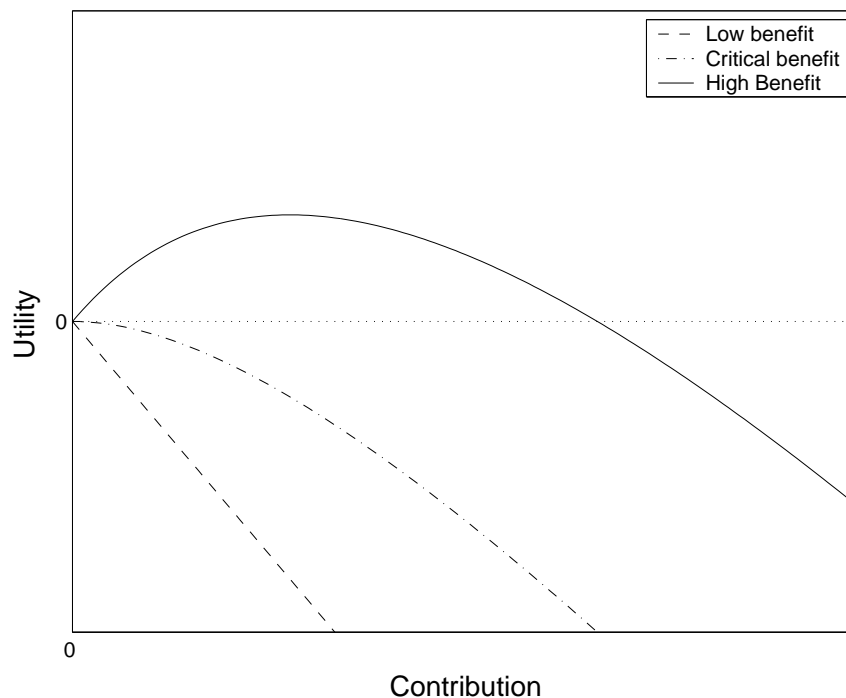
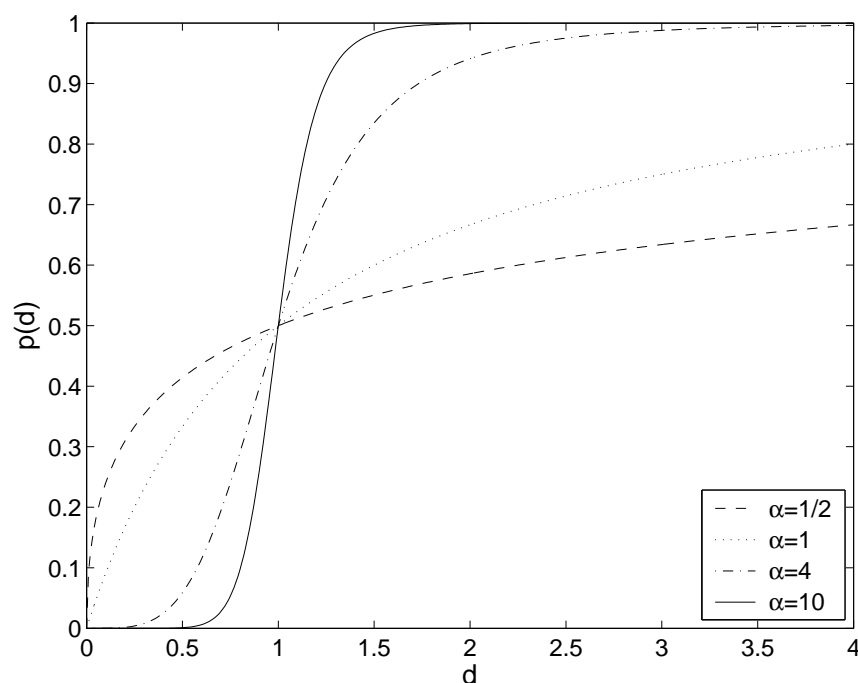
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- Total benefit :  $b_i = \sum_j b_{ij}$

# Incentives and Utility



- Unless  $b_i$  exceeds a critical value  $b_c$ , the best strategy for the peer  $i$  is not to participate!

# The Two Person Game

- Easier than solving  $N$  person game.
- Insights are applicable to the  $N$  person situation as well.

$$u_1 = -d_1 + b_{12}d_2p(d_1)$$

$$u_2 = -d_2 + b_{21}d_1p(d_2)$$

*Reaction Function:* Optimal reaction to the other player's strategy.

$$r_1(d_2) \equiv d_1 = \sqrt{b_{12}d_2} - 1$$

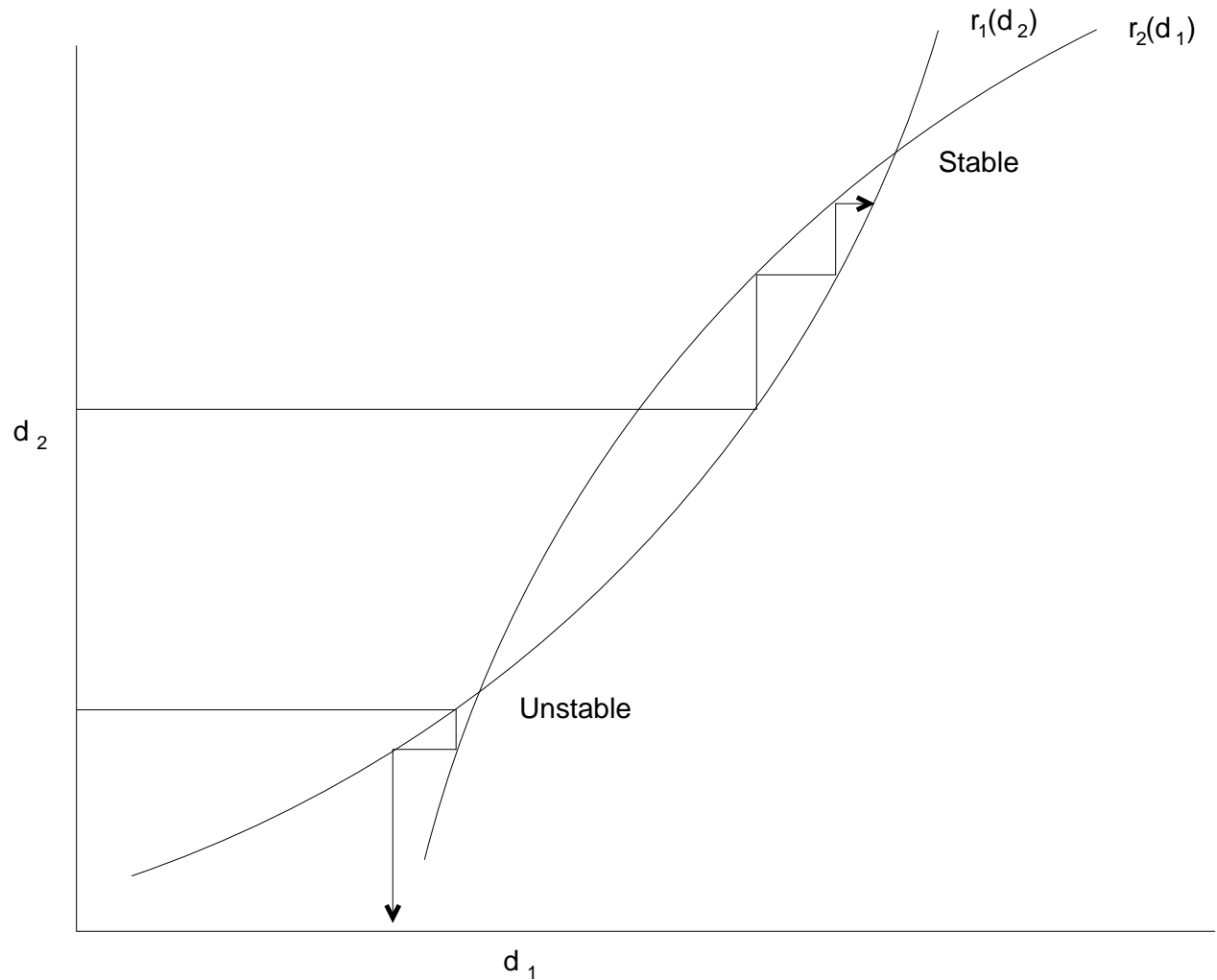
$$r_2(d_1) \equiv d_2 = \sqrt{b_{21}d_1} - 1$$

# Fixed Points and Nash Equilibrium

Nash equilibrium is the fixed point.

$$d_1^* = \sqrt{b_{12}d_2^*} - 1$$

$$d_2^* = \sqrt{b_{21}d_1^*} - 1$$



# Stability of Nash Equilibrium

Finding Nash equilibrium by iteration :

$$d_1^* = r_1(r_2(r_1(r_2(\dots))))$$

$$d_2^* = r_2(r_1(r_2(r_1(\dots))))$$

- Stable equilibrium  $\rightarrow$  iteration converges
  - Unstable equilibrium  $\rightarrow$  iteration diverges
1. Two possible Nash equilibria.
  2. The stable equilibrium is also the socially desirable equilibrium.

# Homogeneous Two Person Game

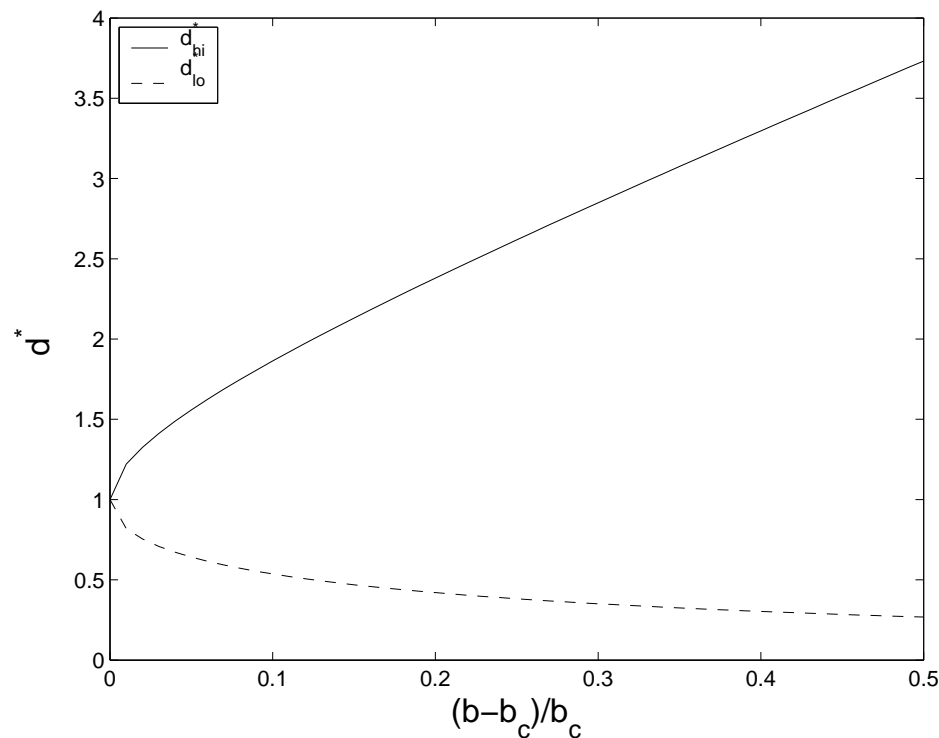
Homogeneous case

$$b_{12} = b_{21} \equiv b$$

$$d_1^* = d_2^* = d^*$$

$$d_{hi}^* \rightarrow \text{stable}$$

$$d_{lo}^* \rightarrow \text{unstable}$$



$$d^* = (b/2 - 1) \pm ((b/2 - 1)^2 - 1)^{1/2}$$

No equilibrium for  $b < b_c \equiv 4$ .

# Real World : $N$ Person Game

The fixed point equation

$$d_i^* = \left[ \sum_{j \neq i} b_{ij} d_j^* \right]^{1/2} - 1$$

- Nonhomogeneous benefits  $b_{ij}$
- Solve the fixed point problem through an iterative algorithm which mimics real world learning process.
- Compare the solution with the solution for the homogeneous two person game

# Finding Nash Equilibrium

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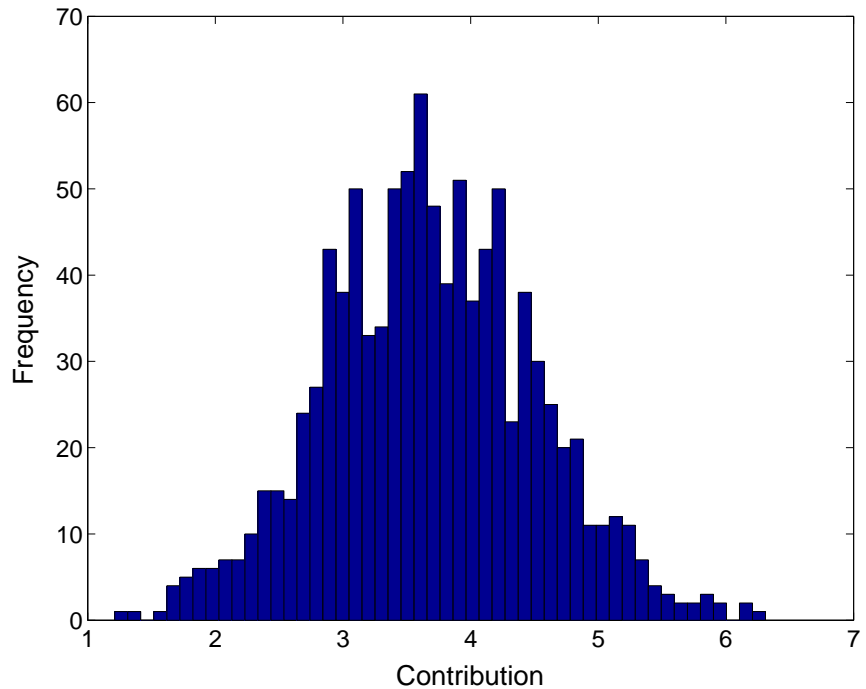
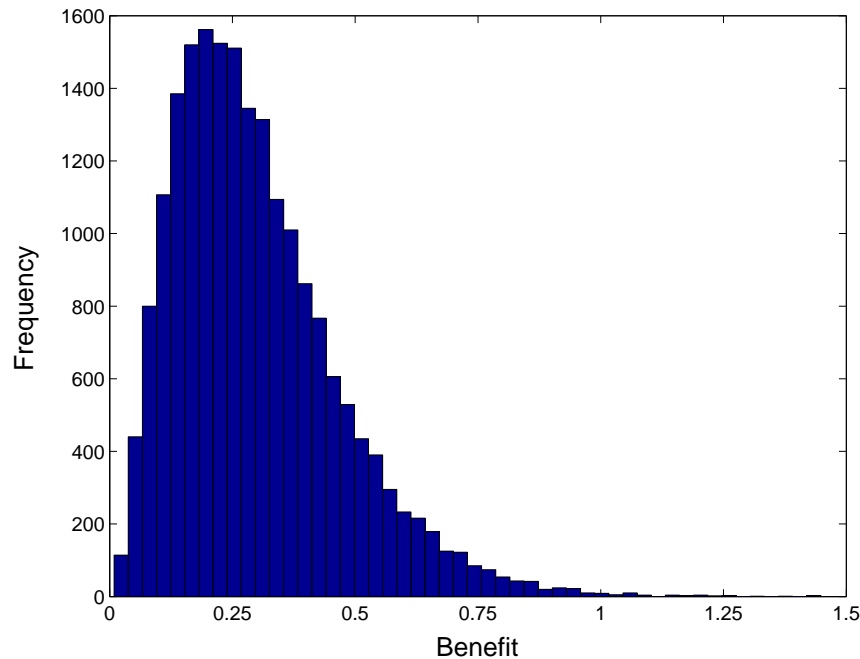
If this algorithm converges, then the set of contributions is a stable Nash equilibrium.

# Parameters

- Number of Peers :  $N = 500$  and  $1000$
- Distribution of  $b_{ij}$  : Chosen from a Gamma distribution
- Non-zero  $b_{ij}$  : 2% of  $N$
- Initial contributions :  $d_i$  chosen from a Gaussian distribution
- $p(d) = d/(1 + d)$ , i.e.  $\alpha = 1$  unless specified otherwise.

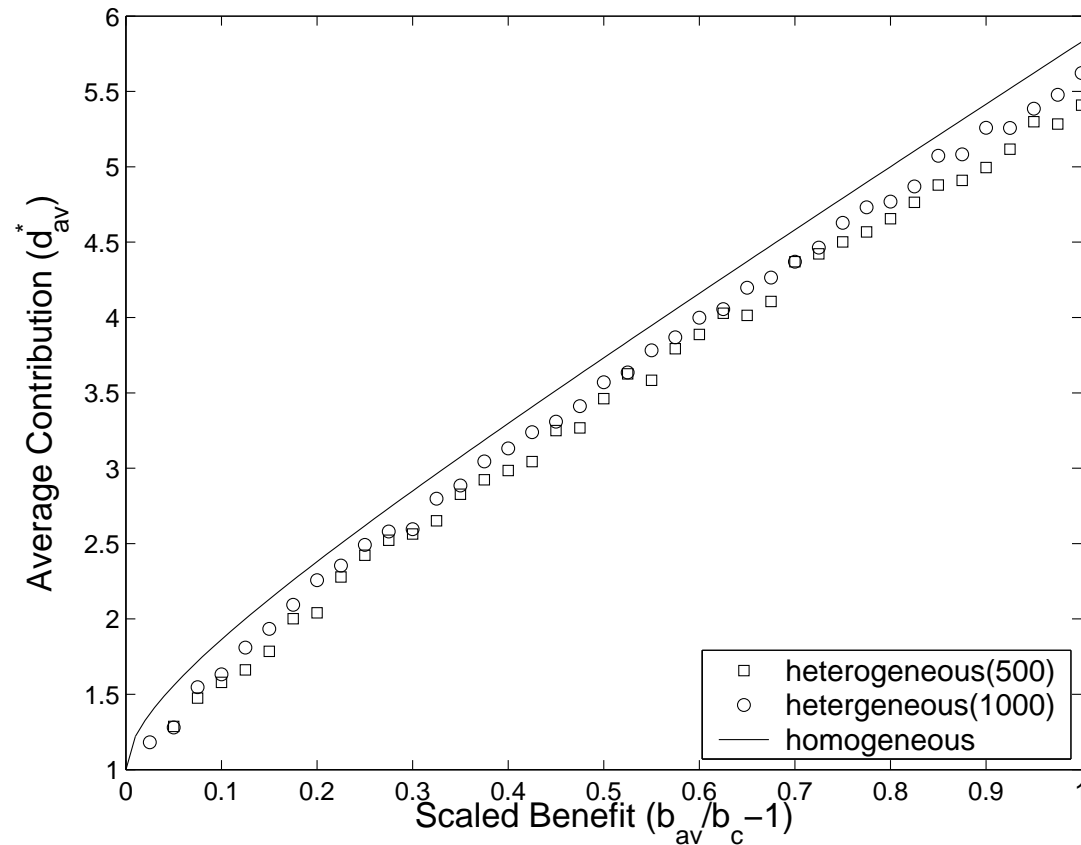
The end results are not sensitive to the precise distribution chosen for  $b_{ij}$  or  $d_i$ .

# Equilibrium Distribution



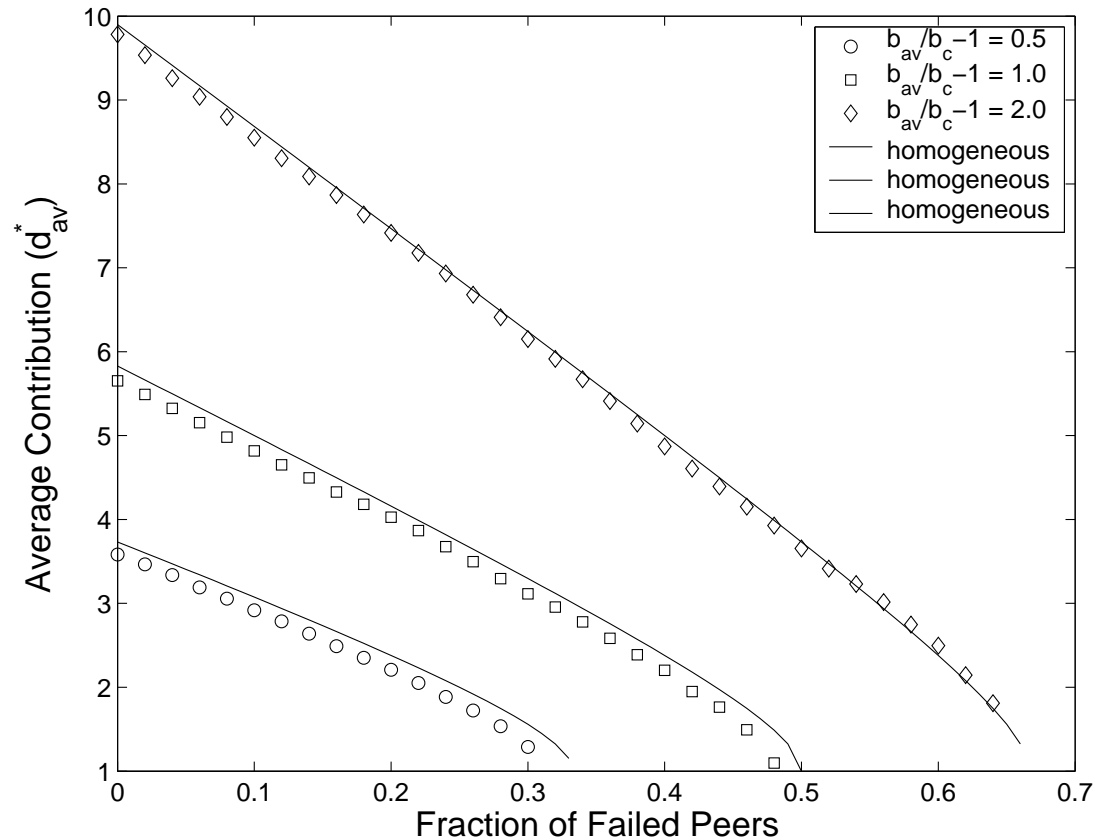
- $N = 1000$
- Average Benefit  $b_{av} = 6.0$
- Average Contribution  $d_{av} = 3.68$ .

# Equilibrium for $N$ Person Systems



Note that the *average* quantities for the non-homogeneous case corresponds closely with the homogeneous quantities.

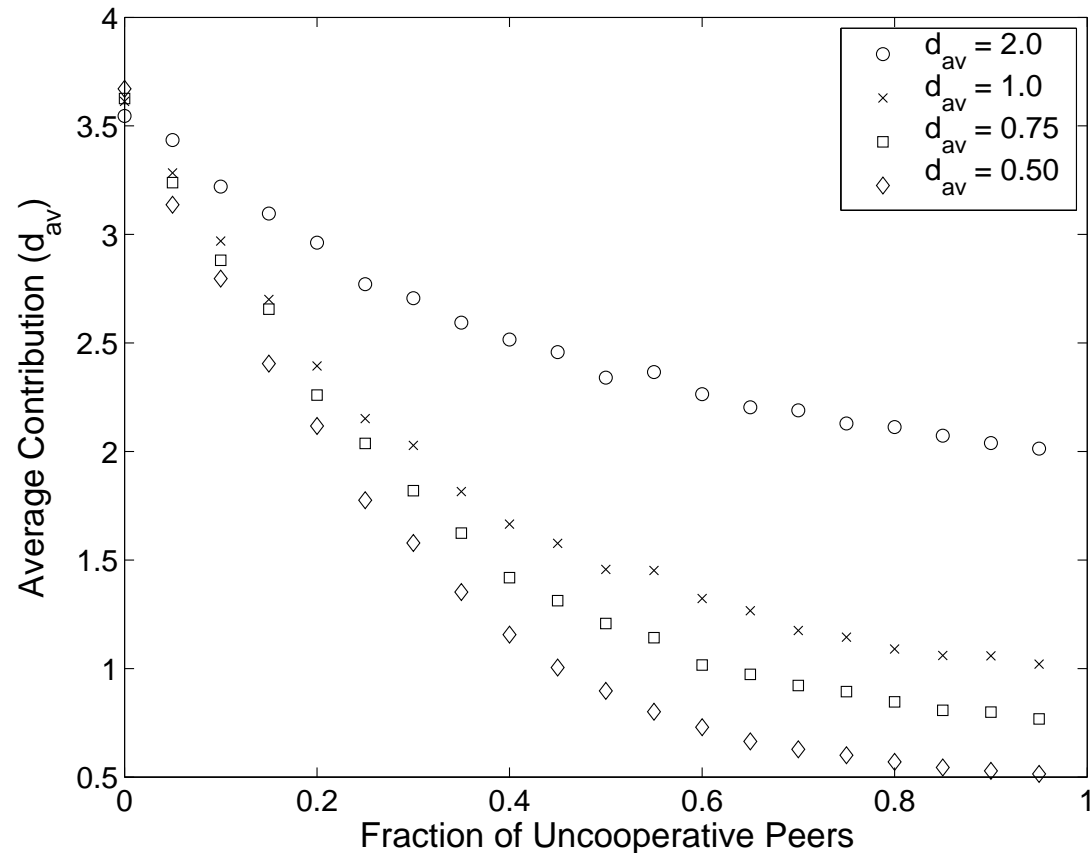
# Inactive Peers



For  $(b_{av} - b_c)/b_c = 2.0$ , system can survive even after 2/3rd of the peers have left ( $N = 1000$ ).



# Noncooperative Peers



Noncooperative peers are peers who are not rational. They contribute a fixed amount regardless of potential incentives.

# Implications for System Architecture

We have proposed differential service based on contribution.

- Contribution

- Contribution = disk space  $\times$  uptime
- Contribution information is piggybacked with the request for service.
- Neighbor Audit : Every peer's contribution is monitored by one or more neighbors.

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- Incentive by differential service

- Accept requests from peer with probability  $p(d)$ .
- If a request is denied, deny subsequent requests from the same peer for a duration of time

# Alternative Metrics

## ● Contribution

- Number of uploaded files - number of downloaded files
- Participation Level of Kazaa =  $\frac{\text{uploads}}{\text{downloads}} \times 100$
- Contribution could be a reputation index like EigenTrust.<sup>a</sup>

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## ● Incentive

- Restrict bandwidth to a fraction  $p(d)$  of total bandwidth. Kazaa reorders queue.
- Reduction of search capability by restricting search horizon.

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# Conclusion

- Differential service based incentive scheme.
- Socially desirable Nash equilibria exists.
- Nash equilibria are not sensitive to small perturbations.
- The incentive scheme is flexible.
- Easy to implement.