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## Typografins syften...

Att förmedla ett innehåll

Att antyda innehållets  
karaktär och vikt

Estetiska kvaliteter

## Typografisk kunskap består av...

...fakta, hantverk och tyckande.

## Vad du än gör, ...

GÖR DET KONSEKVENT!!!

## Teckensnitt

Bpk

## Teckenstorlek

Åp

Fyrkant

## Teckenstorlek (grad)

AA  
aa

128 p. Times och Helvetica

## Antikva

Times	Perpetua
ABCabc	ABCabc
Baskerville	Palatino
ABCabc	ABCabc
Century schoolbook	
ABCabc	

## San Serif / Grotesk / Linjär

**Futura**

**ABCabc**

Gill Sans

ABCabc

Helvetica

ABCabc

**Arial black**

**ABCabc**

Frutiger

ABCabc

## (O)proportionerliga teckensnitt

Helvetica

ABCabc

Times Roman

ABCabc

Courier

ABCabc

## Användning teckensnitt

Antikva i brödtext

Linjärer kan användas i  
rubriker och bilder

Programkod i oproportionell

## Kursiv

En svart fjäder

*En svart fjäder*

## Bokstäver

Information  
information

jag har hvdvrk

## Versaler (minska 10%)

Han var SACO-medlem men...  
Han var SACO-medlem men...

## Diverse

VERSALER      abc 1964  
KAPITÄLER      abc 1964

s p ä r r n i n g  
knipning

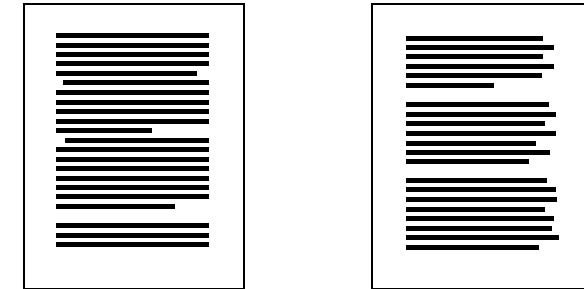
## Parknipning (Pair kerning)

Tyfon      Avfall  
T|yfon      A|vfall  
VALTAND      VALTAND

## Automatisk spärrning

Man bör akta sig för ordbehandlare som automatiskt spärrar bokstäver för att undvika avstavningar när man använder högerjusterad marginal. Det ger ett oprofessionellt intryck och en svårläst text eftersom vuxna männskor inte läser enskilda bokstäver, utan "ordbilder".

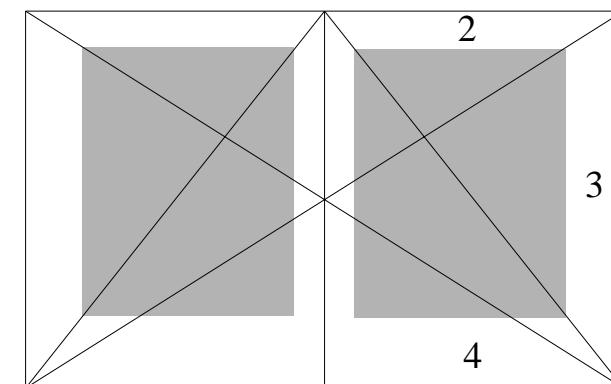
## Marginaler



## Spara på krutet!!!

Använd typografiska signaler endast  
när de verkligen behövs

## Satsytan



# Stycke och sidbrytningsar

also be understood without having to understand specific internal workings of computers. In fact, one of the main objectives that spurred the development of modern programming languages was to make programs portable and, to large extent, independent of the underlying architecture and machine language. Computation is usually not understood as a continuous process, but rather as a sequence of computational steps transforming a program and symbols input into symbols output. Defining the operational semantics of a programming language amounts to defining a "computing agent" with the following characteristics:

- The agent is equipped with a set of instructions. There may be infinitely many instructions.
- The agent is also equipped with a program memory (finite or infinite) for storing and manipulating a (source) program  $P$ , and a data memory (finite or infinite) for storing the data of the computing agent.
- Given a program  $P$  and initial input data as described above the agent reacts to the input data by performing a sequence of operations. The machine should preferably be described in more abstract, mathematical language suitable for reasoning about its behavior.

In this chapter we will study two mathematical formalisms for describing the operational behavior of programs, but before embarking on this we consider the operational semantics of a Turing machine. Such a machine is supplied with a tape, infinite in both directions and divided into cells all of which can hold a symbol. In exactly one cell of the tape, it is exactly one so-called internal state from a finite set of states  $Q$ : the machine can perform four actions depending on (a) its internal state and (b) the content of the cell being scanned:

- write the symbol "1" in the cell,
- erase the content of (any) of the cell,
- move one position left on the tape or
- move one position right on the tape.

In all four cases there may also be a change in the internal state of the machine. The machine may do nothing (i.e. terminate). Thus, the actions of the machine can be described by a function

$$L: Q \times \{B, 1\} \rightarrow Q \times \{B, L, R\}$$

At a given moment the state of the machine is characterized by a particular printing on the tape, the cell being scanned and the internal state of the machine. These are the data of the computing agent. The function  $\delta$  is the source program that determines the next action (any) of the computing agent. The agent is a simple interpretation system that takes as input a source program and as output a target program. Thus a transition system is an abstract reduction system.

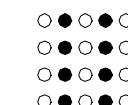
"On a single sheet" a Turing machine can be described by a four tuple  $(q_0, \Sigma, \delta, \tau)$  where  $q_0$  is the initial state,  $\Sigma$  is the alphabet (the set of symbols on the tape),  $\delta$  is the current function (a function from integers to symbols, i.e.  $\{B, 1\}$ ) and  $\tau$  is a function from  $Q \times \{B\}$  to  $Q \times \{B, L, R\}$ . The transition relation can be described by case-as follows:

# Samhörighet

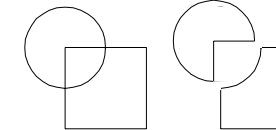
## Närhet



## Likhet



## Erfarenhet



# Rubriker

sequences of 0 and 1 in a sequence net, or at the execution of machine code programs obtained through compilation, but programs can formally also be understood as sequences of symbols. In fact, one of the main objectives that spurred the development of modern programming languages was to make programs portable and, to large extent, independent of the underlying architecture and machine language. Computation is usually not understood as a continuous process, but rather as a sequence of computational steps transforming a program and symbols input into symbols output. Defining the operational semantics of a programming language amounts to defining a "computing agent" with the following characteristics:

- The agent is equipped with a set of instructions. (There may be infinitely many instructions but each instruction is of finite size.)
- The agent is also equipped with a program memory (finite or infinite) for storing and manipulating a (source) program  $P$ , and a data memory (finite or infinite) for storing the data of the program  $P$ .
- Given the program  $P$  and initial input data as in 2 the agent reacts to the input data by performing a sequence of operations. The machine should preferably be described in more abstract, mathematical language suitable for reasoning about its behavior.

In this chapter we will study two mathematical formalisms for describing the operational behavior of programs, but before embarking on this we consider the operational semantics of the Turing machine. Such a machine is supplied with a tape, infinite in both directions and divided into cells all of which can hold a symbol "1" but almost all of which are blank. The machine which at a given mo-

ment scans exactly one cell of the tape, is exactly one so-called internal state from a finite set of states  $Q$ , the machine can perform four actions depending on (a) its internal state and (b) the content of the cell being scanned & can

- write the symbol "1" in the cell,
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- move one position right on the tape.

In all four cases there may also be a change in internal state of the machine. The machine may do nothing (i.e. terminate). Thus, the actions of the machine can be described by a partial function

$$L: Q \times \{B, 1\} \rightarrow Q \times \{B, L, R\}$$

At a given moment the state of the machine is characterized by a particular printing on the tape, the cell being scanned and the internal state of the machine. These are the data of the computing agent. The function  $\delta$  is the source program that determines the next action (any) of the computing agent. The agent is a simple interpretation system that takes as input a source program and as output a target program. Thus a transition system is an abstract reduction system.

"On a single sheet" a Turing machine can be described by a four tuple  $(q_0, \Sigma, \delta, \tau)$  where  $q_0$  is the initial state,  $\Sigma$  is the alphabet (the set of symbols on the tape),  $\delta$  is the current function (a function from integers to symbols, i.e.  $\{B, 1\}$ ) and  $\tau$  is a function from  $Q \times \{B\}$  to  $Q \times \{B, L, R\}$ . The transition relation can be described by case-as follows:

# Rubriker

- Motsvarar rubriknivån avsnittets betydelse?
- Ger rubrikerna en sammanfattning av texten?
- Ingen punkt efter rubrik!
- Undvik avstavningar (stryk onödiga ord)!
- Högst tre rubriknivåer (inklusive kapitel)!
- Undvik underrubrik direkt efter rubrik!
- Inga (under)rubriker om det bara finns ett (under)avsnitt!

## Tänk på läsbarheten

- Teckensnitt. Välj så få som möjligt. (Gärna bara två.)
- Teckenstorlek (10–12 punkter).
- Radavstånd. Gärna två punkter större än teckenstorlek.
- Spaltbredd. Absolut inte mer än 70 tecken per rad!
- Ransonera typografiska markeringar.
- Dela upp texten med rubriker och styckeindelning.

## Numrering

Numrera avsnitt, kapitel etc.  
om de refereras.

Numrera kapitelvis.

Numrera definitioner, satser etc.  
i en lopande serie.

## Listor

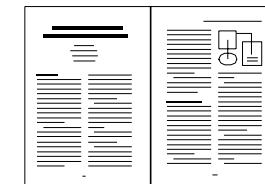
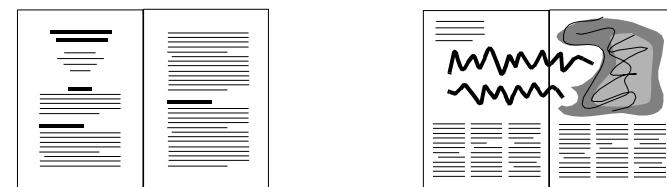
Alla listelement på samma form!

Använd diskreta ”bomber”!

Extra utrymme runt varje  
element i listan

Använd ”och” och ”eller” om  
oklarhet kan uppkomma

## Sidlayout



## Bindestreck och tankstreck

Semi-structured (s.k. *divis*)

see pages 5–8

Använd *tankstreck* – inte *divis*.

The English version—which is twice as long—is called *em-dash*.

## Kolon

Sedan skrek hon: "Kom hit!"

Flaggan hade två färger: blå och gul.

S:t Anna

6:e juni

49:50 kr

LO:s ordförande

## Semikolon

Han slocknade totalt efter trehundra meter;  
det var som om luften gick ur honom.

She saw:

- paintings by Renoir, Monet and Gauguin;
- statues by Rodin and Picasso.

Hon såg tavlor av Renoir, Monet och Gauguin; statyer av Rodin och Picasso.

## Noter

Huvudregel  
Texten ska kunna läsas utan onödiga avbrott

Placera inte nödvändig information  
i slutnoter eller fotnoter!

## Referenser

In logic programming, tabling [18, 2] is emerging as a powerful evaluation technique. Tabling systems evaluate programs by re-

In logic programming, tabling (see Brown [2] and Green et al. [18]) is emerging as a powerful evaluation technique. Tabling

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- [20] U. Nilsson, Abstract Interpretation: A Kind of Magic. *Theoretical Computer Science*, 56(2), 234–256, 1995.

## Radavståndet (kägel)

Ett för litet radavstånd ger ett oprofessionellt intryck och svår läst text. Man bör se till att radavståndet är större än ordmellanrummen.

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## Proportioner

### Huvudrubrik (24 p)

#### Underrubrik (16 p.)

Brödtext (10 p.)

## Inga siffror eller formler först

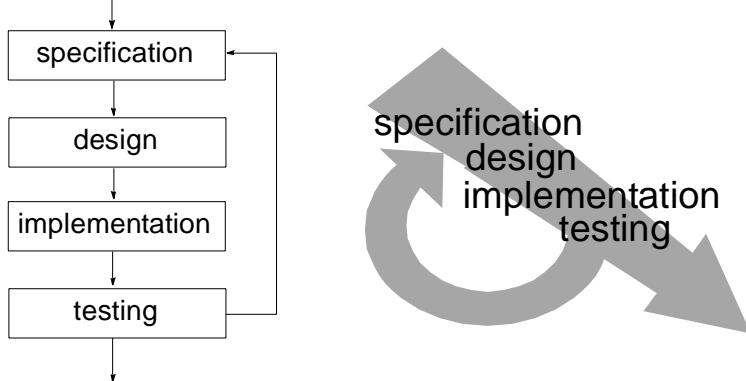
Skriv inte:

$\pi$  är ett irrationellt tal. 3.14 används ofta som approximation för  $\pi$ .

Skriv istället:

Talet  $\pi$  är irrationellt. Ofta används 3.14 som approximation för  $\pi$ .

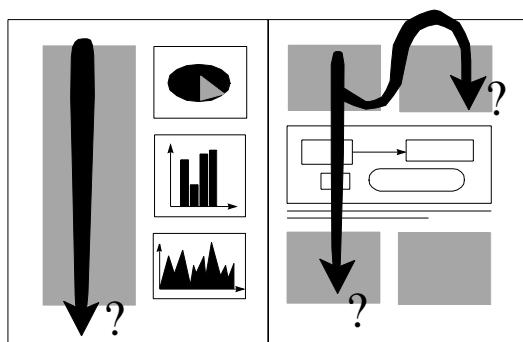
## Bilder (forts.)



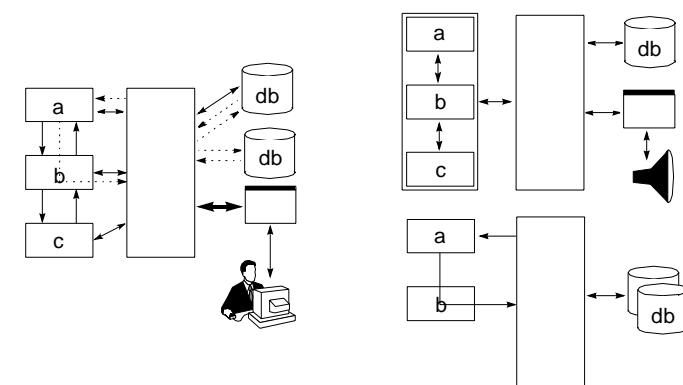
## Bilder

Förklara alltid bilden i brödtexten!  
Uppge eventuell källa!  
Skriv alltid en kortfattad bildtext!  
Tryck inte in för mycket i en enda bild!  
Undvik ”clip-art”!

## Textflödet



## Bilder



Tusen ord?

