

Experiences

... and preparations.

Experiences

From yesterday:

- To understand experiences we need to reflect on them
- This requires breaking them down into parts
- The parts have to be identified
- We must try to understand what interactions influence experiences

Category	Playful experiences		
<i>Adventure</i>	<u>discovery</u> Finding something new or unknown	<u>exploration</u> Investigating an object or situation	<u>captivation</u> Forgetting one's surroundings
<i>Caretaking</i>	<u>nurture</u> Taking care of oneself or others	<u>sympathy</u> Sharing emotional feelings	<u>control</u> Dominating, commanding, regulating
<i>Excitement</i>	<u>thrill</u> Excitement derived from risk, danger	<u>subversion</u> Breaking social rules and norms	<u>humor</u> Fun, joy, amusement, jokes, gags
<i>Excel oneself</i>	<u>suffering</u> Experience of loss, frustration, anger	<u>challenge</u> Testing abilities in a demanding task	<u>completion</u> Finishing a major task, closure
<i>Imagination</i>	<u>expression</u> Manifesting oneself creatively	<u>fantasy</u> An imagined experience	<u>simulation</u> An imitation of everyday life
<i>Physical</i>	<u>sensation</u> Excitement by stimulating senses	<u>relaxation</u> Relief from bodily or mental work	<u>eroticism</u> A sexually arousing experience
<i>Social</i>	<u>fellowship</u> Friendship, communality or intimacy	<u>submission</u> Being part of a larger structure	<u>competition</u> Contest with oneself or an opponent

Exercise

- Take a card
- Think about an occasion where you experienced the content of the card (take a new one if needed)
- Everyone tell the group about their experience
- Until ~10:50

<p>Group 1 Lundblad, Oscar (osclu399) Landor, Anton (antla703) Fallström, Johan (johfa688) Nodelijk, Felix (felno889) Olsson Kaalhus, Matilda (matka216) Deshpande, Chetana (chede540)</p>	<p>Group 6 Tang, Vanessa (vanta546) Guo, Tjelvar (tjegu689) Jonsson, Daniel (danjo554) Asteberg, Henrik (henli807) Andersson, Gustav (gusan092)</p>
<p>Group 2 Laine, Rickard (ricla589) Wojtulewicz, Karol (karwo001) Sundberg, Simon (simsu451) Sharma, Sudeep (sudsh588) Lindholm Undén, Beate (beali896) Lundberg, Molly (mollu341)</p>	<p>Group 7 Sterneling, Hanna (hanst665) Jaeger Tronde, Emma (emmtr701) Johnsson, Daniel (danjo905) Gyulai, Sofia (sofgy031) Röhr, Malin (malro913) Liljedahl, Sofie (sofli181)</p>
<p>Group 3 Lindblom, Rebecca (rebli156)? Koniakowski, Isabella (isako708) Kuch Wesolowski, Robert (robku890) Hillborg, Ruben (rubhi431)? Indrias Biniam, Thomas (thoin216) Nikolov, Stefan (steni205)</p>	<p>Group 8 Bäckström, Madeleine (madba061) Vestin, Alexander (aleve030) Lindblad, Patricia (patli010) Herkevall, Jonas (jonhe804) Skönvall, Julia (julsk477)</p>
<p>Group 4 Driving, Douglas (doudr055) Möller Ehrnlund, Björn (bjoeh523)? Widerberg, Lisa (liswi948) Michel, Linnea (linmi546)</p>	<p>Group 9 Rönnerberg, Sofia (sofro369) Rosberg, Alice (aliro450) Friberg, Richard (rical803) Hellberg, Tim (timhe442) Eklund, Malin (malek822)</p>
<p>Group 5 Grzech, Jessica (jesgr130) Bergman, Oscar (oscbe086) Wiktorson, Erika (eriwi052) Rönngqvist, Lisa (lisro774) Rashid, Arin (arira675)</p>	

Preparations

- Visit clients 5/9 (13-17)
 - Introduction to the work context
 - Viewing of the location
 - Free exploration and initial sketching

Exercise

- Pick an experience to continue working with during the exercise
- Start with PACT to analyse and break down the experience

PACT

- People – physical differences, ergonomic, psychological differences, mental models, social differences
- Activities – goal!, temporal aspects, cooperation, complexity, safety critical, the nature of the content
- Context – physical environment, social context, organizational context
- Technologies – input, output, communication, content

Exercise

- People – what expectations people had? Who else was there? How did they interact? How did the interactions influence the experience? How did other people influence the experience (e.g. through mutual relations)?
- Activities – which activities took place? What was the goal? What was the impression of the activities? What were the outcomes?
- Context – what were the features of the surrounding environment? What were the features of the social context? How did the place influence the experience?
- Technologies – what technological artefacts were present? How were they used? What technologies could be added?

Exercise

- How can you design (for) the experience?
 - ... in a museum?
- Where?
- What would the interaction look like?
- How would people relate to each other?
- What technologies/things are required for the experience to take place?
- What can ruin the experience?

Preparations

- Choose experience word to work with
 - Coordinate with the client
- Prepare questions about your assignments
- Divide articles to read before Seminar 1
- Read the assignment description

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