

Designing Interactive Experiences For Exhibitions

Lina Johansson

Exhibition



British Museum - föremålsutställning



Interactivity

Human+Machine



Interaction

Interpersonal

Why do people go to museums?

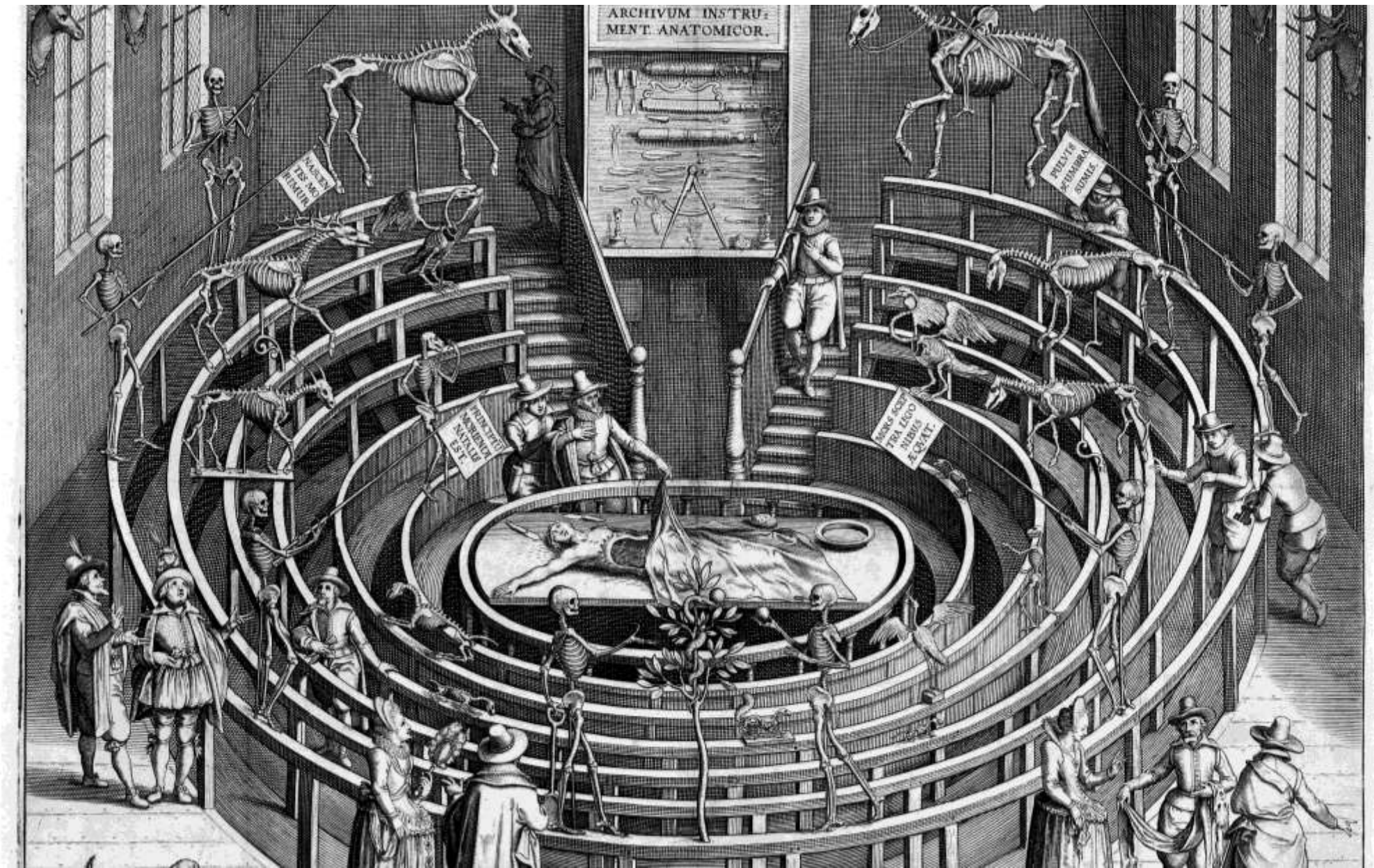
- Pleasure/entertainment
- Education/learning
- Experience the past
- To share something with friends and family
- ...and people rarely go to museums alone

Why do museums make exhibitions?

- There is a story to tell
- To teach you something
- To manifest something



From CMIV to Inside Explorer



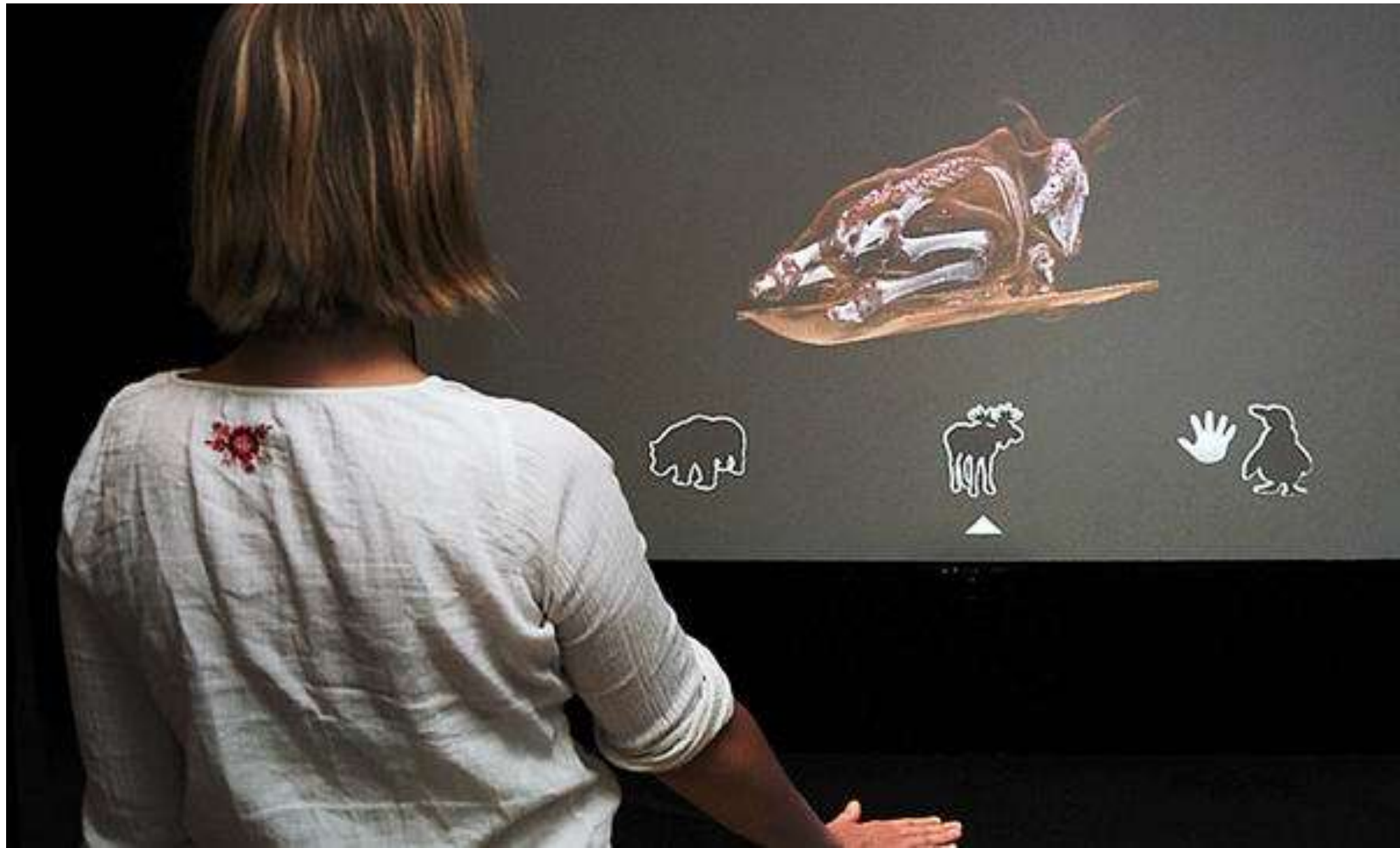
From CMIV to Inside Explorer



From CMIV to Inside Explorer



Inside Explorer



From CMIV to Inside Explorer

The Gamification Trap

Utgrävningen



The Pen

Cooper Smithsonian Design Museum, NYC



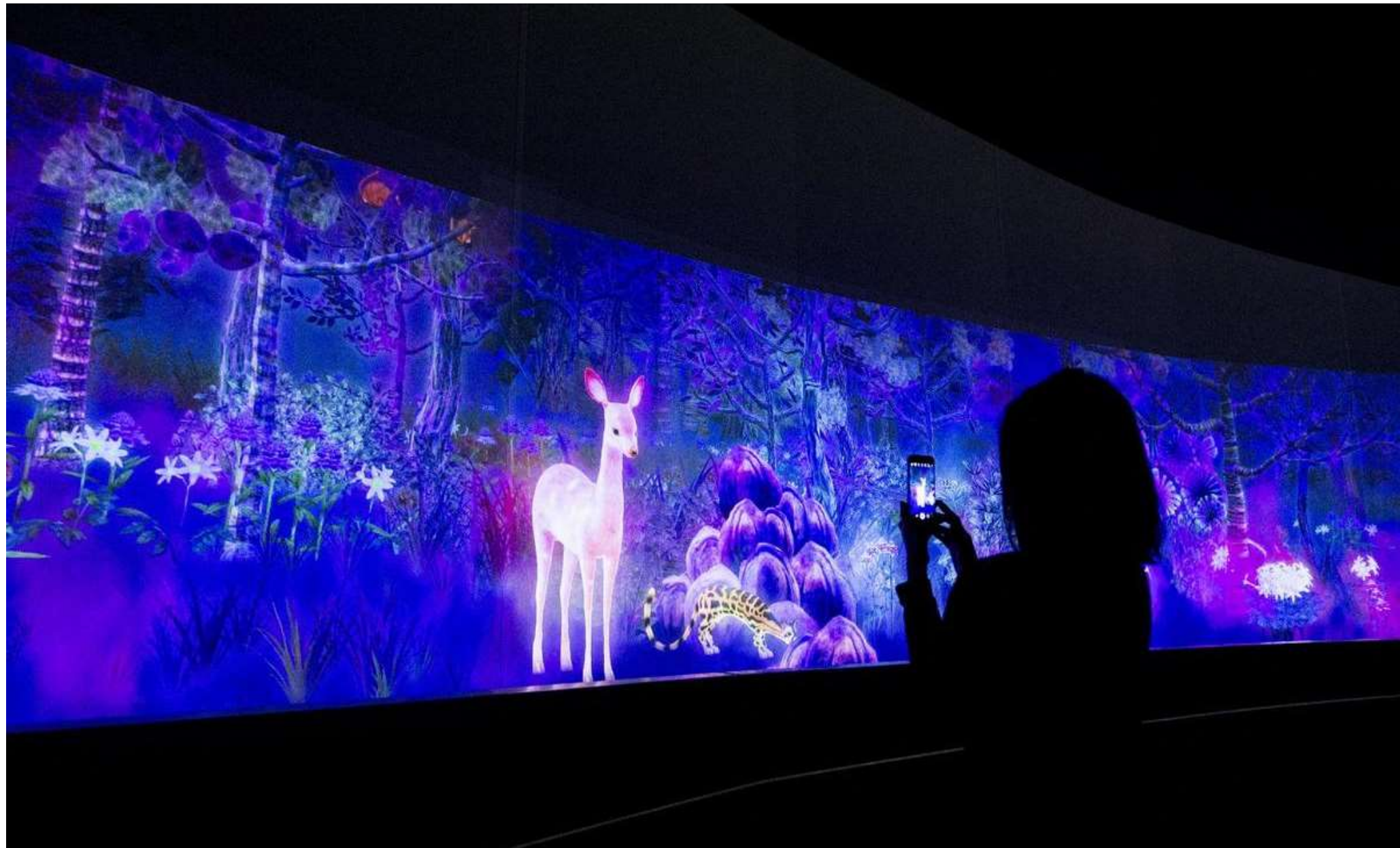
AR



Sandby Borg



The Cleveland Museum of Art



National Museum of Singapore