Thesis project at Scania is an excellent way of making contacts for your future working life. Many of our current employees started their career with a thesis project.

Background
Scania is currently on a journey to become more service oriented, providing solutions that help our customers be sustainable and profitable. Many of the services utilise that almost 300 000 Scania vehicles are connected and sends data via the internet. One of the offerings are Driver Services, a solution package in where we aim to make the drivers of our vehicles the best on the roads.

Drivers services consists of:
- Driver training
- Driver support
- Driver coaching

Description
We are interested in learning more about the Driver coaching service. Mainly how the interactions and communication between the driver and the coach are working today. Today we utilise coaching methodologies in order to achieve improved driving behaviour, but we want to evaluate how we better can utilise this methodology to achieve the best results.

Example of things we want to learn more about is:
- How do drivers and coaches communicate?
- How are coaching methodologies utilised in driver coaching today?
- Is there any “best practice” to achieve the best coaching results? For example, any specific motivational factors?
- Is it different for different people? In what ways?

Goal
The goal is to investigate how we better can utilise the coaching methodology to achieve the best results for the service.

Applicants
We are looking for 1-2 students who are studying a master’s program revolving around for example UX, service design, behavioural science, cognitive science and/or similar.

Time plan
We are planning to start the thesis work in the end of January 2018/beginning of February 2018 – June 2018.

Application
Enclose CV, personal letter and school-leaving certificate. Last application date: 2017-12-31. Job Id: 20175199

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Apply now