Bontouch partners in long term collaborations with clients who are serious about mobile challenges.

So far this year we have been on conference to Tanzania, signed with Coca Cola and ASSA Abloy, released PostNord Logistics and grown to 28 employees! In 2013 we revolutionized mobile banking for businesses, got our first international clients in China and the US and moved into our new HQ on Drottninggatan in Stockholm. In 2012 we went to Cuba, launched Eurocard iOS/Android as well as the ingenious app Link, a groundbreaking app to share your notes on patented Swedish innovation Whitelines® Paper.

A lot in a few years, but we have only just started!

Augmented Reality UX
#UX #Wireframes #InnovativeDesign

Even though augmented reality (AR) views have existed for some time now, most users still aren't completely comfortable with using them. Some of the questions a user might raise when faced with an AR interface could be: "What can I tap on?" "How can I interact with components in the AR view?" "What happens if I interact with the objects in the real world?" The goal for this thesis work is to find out and investigate possible ways to solve these AR interaction problems, and to apply the result of the study to one of our existing AR views for Android or iOS.

Read more at www.bontouch.com/thesis